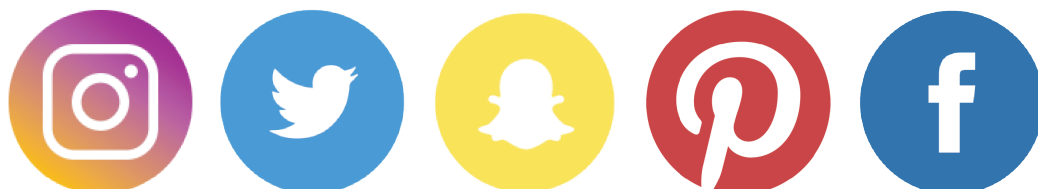


MSUB Student Affairs Social Media & Technology Committee Presents:

get social

conference 2016



Learn the importance of social media to our students, your department & the University as a whole.

Tuesday, August 9, 2016

LA 205; 9-11am

9am **Welcome, University Guidelines, IT Updates**
Student Affairs Social Media & Technology Committee
University Relations
Information Technology

9:30am **Branding Basics**
Presented by:
Kealy Dowd, New Student Services
Trevor Belknap, Jacket Student Central
Chad Schreier, Jackets & Co.
Lacey Solheid, Student Union & Events

10am **Measuring Success: Understanding Analytics**
Presented by:
Elizabeth Alman, Financial Education
Mandy Madler, Disability Support Services
Shayla Fox, Office for Community Involvement

10:30am **Student Panel on Social Media Use**

All information from the conference will be posted online at
<http://msubillings.edu/vcsa/TSM-committee.htm>