

## UNDERGRADUATE CURRICULUM COMMITTEE MINUTES

**Date:** October 1, 2014

**Present:** Russ Lord  
Carl Castles  
Ying Wang  
Richard Pierce  
Becky Lyons (ex-officio)

Matthew Sprong  
Jennifer Scroggins  
Janet Alberson  
Del Brumley

**Absent:** Don Wilathgamuwa  
Bonnie Graham

Brian Gurney\*

*\*excused*

**Guests:** Tom Dell  
Brenda Dockery

Diane Duin



Rich Pierce, Chair, called the meeting to order at 4:00 p.m. in the Chancellor's Conference Room.

The September 10 meeting minutes were accepted as presented.

Mr. Pierce announced that the Academic Senate will continue to receive the UCC items as information, rather than action. The UCC is to make sure the issue of budget is addressed in any proposal.

### I. ITEM – SECOND READING

**Item 5** BMKT 350 Social Media Marketing. New course.

- Motion by Ying Wang, seconded by Jennifer Scroggins to **approve Item 5 on second reading.**

Brenda Dockery, Business Administration Department, stated that the difference between her course and the Flathead Valley Community College 100-level course is that while the FVCC course is a how-to, her course teaches students to manage social marketing for business.

The question was raised as to why BMKT 325 Principles of Marketing is listed as a corequisite. Should it be a prerequisite? Ms. Dockery noted that COB students need to take BMKT 325 first, but many non-business majors can take this new course if they have experience in the marketing arena. It was agreed that the corequisite will be removed and "BMKT 325 or consent of instructor" will be added as the prerequisite.

- Motion carried.

## II. ITEMS – FIRST READING

**Item 18** Certificate in Addiction Counseling Education. New program (under 30 credits).

- Motion by Carl Castles, seconded by Del Brumley to **approve Item 18 on first reading.**

Tom Dell, Rehabilitation and Human Services, noted that this Certificate is just an organization of existing courses. Students must take all the courses in order to be eligible to sit for the state licensure exam. This Certificate would be a University recognition, not a state licensure. Right now, Dr. Dell writes a letter for each student, certifying that they have taken the appropriate coursework. This Certificate would eliminate that need. He also noted that students in the BS in Psychiatric Rehabilitation program will already take all these courses. Really, the Certificate would be the best option for students who are not in the psychiatric rehabilitation program, such as psychology or criminal justice majors. After some clarification, it was agreed that this is not a College-awarded certificate, but rather a program from which students will graduate and pay the graduation fee.

- Motion carried.

- Motion by Janet Alberson, seconded by Jennifer Scroggins to **waive second reading of Item 18.**

- Motion carried.

**Item 19** BS major in Rehabilitation and Related Services Extended. Modification to an existing program.

**Item 19.a** BS major in Psychiatric Rehabilitation. Modification to an existing program.

- Motion by Carl Castles, seconded by Ying Wang to **approve Items 19 and 19.a on first reading.**

Dr. Dell noted that these changes clean up and update the programs, since it's been several years. Several psychology courses have been added as options in the Extended program (Item 19), to help add rigor to the program. The program originated in the College of Education & Human Services, so there are many special education courses in the program. Those courses will be removed, and Dr. Dell consulted with the College of Education, who were in agreement with the change. In both programs, students were taking a 6 credit internship, and that has been changed to a 5 credit internship with a 1 credit seminar, so the students are meeting with faculty at least once a week all semester.

- Motion carried.

- Motion by Ying Wang, seconded by Del Brumley to **waive second reading of Items 19 and 19.a.**

- Motion carried.

The meeting adjourned at 4:50 p.m.

rjrm