

## UNDERGRADUATE CURRICULUM COMMITTEE MINUTES

**Date:** February 15, 2006

<b>Present:</b>	B.J. Harrold Ernie Randolfi Joy Honea Pat Holman Barbara Wheeling Vern Gagnon Cheri Johannes	Loretta Morgan Maggie McBride Tom Rust Brian Gurney Cindy Dell Becky Richardson
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<b>Absent:</b>	Dixie Metheny Kathy Kelker – <i>excused</i>	Trisha Biggs
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<b>Guests:</b>	Liz Tooley Amy Beatty John Culbertson John Cech	Cindy Rossmith Brent Roberts Sarah Keller
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Joy Honea called the meeting to order at 4:04 p.m. on Wednesday, February 15, 2006, in the Bridger room of the SUB.

The February 1 meeting minutes were accepted as presented.

### I. ITEMS – FIRST READING

**Item 57** LS 125 Research in the Information Age. New course.

- Motion by Tom Rust, seconded by Ernie Randolfi to **approve Item 57 on first reading.**

Brent Roberts stated that this is actually the second time the Library has been to the UCC with a course like this. They tried to submit a course for the Information Literacy category of Academic Foundations (gen ed) through the College of Arts and Sciences, and the College elected not to include the course in their package. The Library is now proposing this course through the College of Education using LS, a COE rubric from an old minor in Library Science. Our students are drowning in information, so this course will help them to think analytically about their sources of information for research. This course will provide students with skills they can use in other classes like research writing.

The Library also has a revised staffing pattern from the last time this course was proposed. This staffing pattern will allow the Library to cover about 900 students per year, with courses in person and online. If the current librarians cannot handle the number of sections, there are also many adjuncts in the community who are qualified to teach this course. Also, if the Library is completely inundated, they could offer discipline-specific courses that are taught by other faculty members; i.e. a health-related information literacy course in the College of Allied Health Professions. If students want to test out of this course, a test could be developed.

- Motion carried.

It was noted that the UCC should find out why the CAS didn't include this course in their Academic Foundations package before the Committee approves on second reading. It was noted that the CAS Chairs agreed that the problem was not with the course, but rather with the category of Information Literacy. They chose not to submit anything in that category because they believed it was flawed. Tom Rust volunteered to contact the Dean for more information for the next meeting.

*Item 21 was postponed at the last meeting.*

**Item 21** COMT 481/581 Social Marketing. New course.

- Motion by Vern Gagnon, seconded by Tom Rust to **approve Item 21 on first reading.**

Sarah Keller, Department of Communication and Theatre, stated that she has further revised the syllabus for this course to remove any references to marketing at the request of the College of Business. Dr. Keller also researched which department this type of course is taught from at other universities. None of the institutions she found offer the course solely through a college or school of business. This subject matter is not necessarily the purview of just one area. However, Dr. Keller stated that she could completely change her terminology to "entertainment education" instead of marketing. Pat Holman, College of Business, noted that the COB is concerned students will be taking a 400-level applied marketing course with no background in marketing. Perhaps COMT 481 should have a prerequisite of MKT 340 Principles of Marketing. It was noted that students from other colleges (besides the COB) have not fared well and have been told that they should not be in the course when they sign up for MKT 340. It was cited that adding a prerequisite to COMT 481 would add three credits to the major as well. Dr. Keller suggested that a strong recommendation for MKT 340 be added, rather than a prerequisite.

The UCC agreed that the course could be approved if all references to marketing be replaced with entertainment education, as Dr. Keller explained.

- Motion carried.

Second reading of Item 21 will be at the next meeting with a revised syllabus and course description.

## II. ITEMS – SECOND READING

**Item 38** AS Program of Study in Human Resources General Applied Emphasis.

Modification of an existing program.

**Item 38.a** AS Program of Study in Human Resources College of Business Articulated Emphasis. Modification of an existing program.

**Item 38.b** Certificate in Human Resource Management. Modification of an existing program.

**Item 38.c** Certificate in Human Resource Management Essentials. Modification of an existing program.

**Item 38.d** HR 284 Field Experience. Change course number, title, and credits.

It was noted that the plans of study have been attached to these proposals.

- Motion by Vern Gagnon, seconded by Cindy Dell to **approve Items 38, 38.a, 38.b, 38.c, and 38.d on second reading.**

- Motion carried.

## III. ITEMS – FIRST READING

**Item 50** AAS in Medical Assisting. Modification of an existing program.

**Item 50.a** AAS in Paramedic. Modification of an existing program.

**Item 50.b** AAS in Practical Nursing. Modification of an existing program.

**Item 50.c** AAS in Radiologic Technology. Modification of an existing program.

- Motion by Cindy Dell, seconded by Vern Gagnon to **approve Items 50, 50.a, 50.b, and 50.c on first reading.**

Cindy Rossmith, Director of Nursing at the COT, stated that they are adding MATH 106 and 122 as choices for the math requirement for the healthcare core, which affects all four of these programs. The two math courses will be required by the upcoming associate program in nursing, so these changes are getting a jump on that change. Also, the Medical Assisting program is moving the externship to earlier in the program, in response to student needs.

- Motion carried.

- Motion by Tom Rust, seconded by Vern Gagnon to **waive second reading of Items 50, 50.a, 50.b, and 50.c.**

- Motion carried.

**Item 51** CMP 105 Introduction to Computers. Change title and course description.

- Motion by Vern Gagnon, seconded by Cindy Dell to **approve Item 51 on first reading.**

Becky Richardson stated that this course at the COT gives students the basics of how to run a computer. However, the course is mostly on applications such as Word and other Microsoft products as well as touching on some non-Microsoft products, so the title and description of the course should reflect that focus. Students also learn about computer hardware and operating system basics. It was noted that many students also test out of this course.

- Motion carried with one abstention.

- Motion by Cindy Dell, seconded by Tom Rust to **waive second reading of Item 51.**

- Motion carried.

It was agreed to move the rest of the items on the agenda to the next meeting, which will be at the COT.

The meeting adjourned at 5:00 p.m.

rjrm