



## ACADEMIC SENATE MINUTES

**DATE:** December 9, 2021

<b>PRESENT:</b>	Suzette Nynas	Matt Queen
	Mara Pierce	Jennifer Lynn
	Scott Butterfield	Rakesh Sah
	Susan Gregory	Rachael Waller
	John Pannell	Heather Thompson-Bahm
	Paul Pope	Sam Boerboom
	Austin Bennett	Susan Gilbertz (ex-officio)
	Sue Balter-Reitz (ex-officio)	Jana Marcette (ex-officio)
	Darlene Hert (ex-officio)	

<b>ABSENT:</b>	Kurt Toenjes (ex-officio)	Tami Haaland (ex-officio)
	Ed Garding (ex-officio)	Vicki Trier (ex-officio)*
	Sep Eskandari (ex-officio)*	Susan Simmers (ex-officio)
	Kim Hayworth (ex-officio)	
	* <i>excused</i>	

<b>GUESTS:</b>	Melinda Tilton	Don Larsen
	Cheri Johannes	Kathleen Thatcher
	Sougata Das	

**PRESIDING:** Jennifer Lynn, Chair

---

Jennifer Lynn called the meeting to order at 3:40 p.m. in Library 148, with some members attending via webex.

### I. ANNOUNCEMENTS

None

### II. ACCEPTANCE OF MINUTES

The minutes of December 2 were accepted as presented.

### III. PROVOST REPORT

The Provost and Chancellor could not make it today. Assessment Director Kathleen Thatcher noted that Provost Eskandari has asked that all program outcomes be added in CourseLeaf by the end of this semester.

### IV. OTHER REPORTS

#### **Gen Ed Committee Recommendation Regarding Interstate Passport Melinda Tilton, Co-Chair, GEC**

Ms. Tilton presented the following recommendation:

After lengthy consideration, the General Education Committee recommends that the Academic Senate support MSUB's entry into the Interstate Passport System run by the Western Interstate Commission for Higher Education (WICHE). This program enables students to transfer lower-division general education credits as a block based on learning outcomes instead of specific courses and credits. Among other benefits, participation in the Passport Program will support more seamless transfers in and out of member institutions, aid student advising, and improve time to completion. Having engaged in meaningful dialog with key stakeholders on campus, a representative of the MUS, and the Passport State Facilitator, we believe that the current General Education Program at MSUB can be aligned with the Passport learning outcomes to construct the Passport Block necessary for institutional participation. The General Education Committee is willing to engage with the requisite curricular mapping process. We support moving forward with MSUB's entrance into the Interstate Passport Program.

The Senate thanked the GEC for their extensive work.

### V. CONSENT ITEMS

Title	Status	Received
MUSE 101: Fund of Music for Elem Tchrs	Deleted	11/17/2021
ARTZ 284: Photo I-Techniques Processes	Edited	12/1/2021
ARTZ 384: Photo II-Thry,Crtesm,Practice	Edited	12/1/2021
Communication Arts Media Studies Option Bachelor of Arts Degree	Edited	12/1/2021
Communication Arts Minor	Edited	12/1/2021
Communication Arts Organizational Communication Option Bachelor of Arts Degree	Edited	12/1/2021
Public Relations Bachelor of Science Degree	Edited	12/1/2021
COMX 200: Exploring Comm Studies	Deleted	12/1/2021
COMX 300: Exploring Comm Studies	Added	12/1/2021
COMX 320: Prin of Organizational Comm	Edited	12/1/2021
COMX 330: Principles of Media Studies	Edited	12/1/2021
COMX 340: Visual Rhetoric	Edited	12/1/2021

COMX 341: Public Advocacy	Edited	12/1/2021
COMX 351: Principles of Public Relations	Edited	12/1/2021
COMX 400: Communication Theory	Edited	12/1/2021
COMX 401: Communication Law and Ethics	Edited	12/1/2021
COMX 414: Comm in Personal Relationships	Edited	12/1/2021
COMX 420: Issues in Organizational Comm	Edited	12/1/2021
COMX 424: Risk Crisis Comm	Edited	12/1/2021
COMX 426: Leadership and Communication	Edited	12/1/2021
COMX 431: New Media Skills	Edited	12/1/2021
COMX 434: Political Communication	Edited	12/1/2021
COMX 435: Media Criticism	Edited	12/1/2021
COMX 436: Pop Culture Cultural Studies	Edited	12/1/2021
COMX 438: Multicultural Mass Comm	Edited	12/1/2021
COMX 452: Issues in Public Relations	Edited	12/1/2021
COMX 456: Case Studies in Public Rltns	Edited	12/1/2021
COMX 460: Research Methods	Edited	12/1/2021
COMX 480: Health Communication	Edited	12/1/2021
COMX 481: Campaign Planning	Edited	12/1/2021
COMX 482: Gender, Media, and Society	Edited	12/1/2021
COMX 499: Capstone	Edited	12/1/2021
LIT 201: Intro to Literary Studies	Edited	12/1/2021
LIT 230: World Lit Survey	Edited	12/1/2021
LIT 317: Transatlantic Literature I	Edited	12/1/2021
LIT 318: Transatlantic Literature II	Edited	12/1/2021
LIT 327: Shakespeare	Edited	12/1/2021
WRIT 499: Thesis/Capstone: Portfolio	Edited	12/1/2021
College of Business Pre-Admission Business Core	Edited	12/1/2021
Business Administration Management Option Bachelor of Science Degree	Edited	12/1/2021
Business Administration Marketing Option Bachelor of Science Degree	Edited	12/1/2021
Business Administration Minor	Edited	12/1/2021
Business Administration Online General Business Option Bachelor of Science Degree	Edited	12/1/2021
Finance Minor	Edited	12/1/2021
BGEN 499: Capstone	Edited	12/1/2021
BMIS 311: Management Information Systems	Edited	12/1/2021

⇒ Motion by Sam Boerboom, seconded by Paul Pope to **approve the consent agenda.**

⇒ Motion carried.

## VI. ITEMS FOR APPROVAL

Group 2		
Banking Certificate	Added	12/1/2021
BFIN 459: Credit Risk Analysis	Added	12/1/2021

⇒ Motion by Suzette Nynas, seconded by Sam Boerboom to **approve Group 2.**

This certificate program consists of four courses, three of which already exist. However, the courses have several prerequisites. Cheri Johannes, Registrar, stated that we will need to make clear what it is we are awarding: a piece of paper from the COB or a transcribed degree.

⇒ Motion carried.

Group 3		
Business Administration Associate of Science Program of Study	Edited	12/1/2021
Human Resources Associate of Science Program of Study	Edited	12/1/2021

⇒ Motion by John Pannell, seconded by Paul Pope to **approve Group 3.**

⇒ Motion carried.

## VII. DISCUSSION/ACTION ITEMS

### A. Global Studies Certificate Program

Dr. Lynn noted that International Studies Director Paul Foster could not be here today. An email went out to all faculty this week, asking anyone interested to join in a discussion on creating an interdisciplinary certificate program. International Studies has offered support in the form of grant funds. The faculty will find a home for the certificate, create the curriculum, and write outcomes. They will meet in early Spring semester.

## VIII. OLD BUSINESS

It was stated that the decision made by the Senate Executive Committee that the chair of the Academic Standards & Scholastic Standing Committee does not need to come to Senate was not conveyed to the Senate.

The meeting adjourned at 4:12 p.m.

rjrm