

ACADEMIC SENATE MINUTES

DATE: December 13, 2018

PRESENT:	Jim Barron	Scott Butterfield
	Cindy Dell	Kelly McCoy
	Keith Edgerton	Sarah Keller
	Vern Gagnon	Kelly Shumway
	Paul Pope	Jennifer Lynn
	Rachael Waller	Christine Shearer (ex-officio)
	Mary Susan Fishbaugh (ex-officio)	Joy Honea (ex-officio)
	Melinda Arnold (ex-officio)	Sue Balter-Reitz (ex-officio)

ABSENT:	Suzette Nynas*	Heather Thompson-Bahm*
	Halle Keltner (student)	John Dorr (ex-officio)*
	Ed Garding (ex-officio)*	Florence Garcia (ex-officio)
	Trudy Collins (ex-officio)	David Buckingham (ex-officio)
	Darlene Hert (ex-officio)*	
	* <i>excused</i>	

GUESTS:	Dan Edelman	Mark Jacobson
	Rakesh Sah	David Powell
	Chase Greenfield	Cheri Johannes

PRESIDING: Jim Barron, Chair

Jim Barron called the meeting to order at 3:39 p.m. in the Chancellor's Conference Room.

I. ANNOUNCEMENTS

There will be a training for open educational resources (OER) for faculty, deans, library staff, and curricula designers in Bozeman in February 2019. It is a free, all day workshop and lunch is provided, as well as lodging. Sue Balter-Reitz noted that eLearning will pay for the travel costs for MSUB attendees. Information is attached to these minutes.

II. ACCEPTANCE OF MINUTES

The minutes of November 29 were accepted as presented.

III. CHANCELLOR REPORT

Dr. Edelman noted that we have has some experiences with hate groups on campus and we are taking them very seriously, but the groups have not broken any laws.

Today information was released on reducing the charge for dorm rooms by 20%, subject to BOR approval. It should not be cheaper to live off-campus. The requirement that freshmen live in the dorms unless they are granted a waiver will remain. Student athletes are also required to live in the dorms at least two years.

Chancellor Edelman is also moving forward on reducing the out-of-state tuition rate, which is currently four times the in-state tuition. He has been working with OCHE, but as Chancellor he has the authority to discount or give tuition waivers. We hope to stop fighting with other units over the same small pool of Montana high school graduates and recruit from out of state and even internationally.

Dr. Edelman asked for a volunteer from the Senate to sit on the search committee for the Vice Chancellor for Student Access & Success. The committee will be co-chaired by a student and a faculty member.

He will be adding a tribal liaison officer to his Cabinet, as well as the new Director of the Military and Veterans Success Center. He will be making some administrative moves: the Office of Admissions & Records will now fall under the Provost, and Information Technology will move under the Vice Chancellor for Administration & Finance.

Please join us for the holiday party this evening. Beer and wine have been provided by the Faculty Association!

IV. PROVOST REPORT

Dr. Arnold noted that strategic planning is moving forward. Dr. Mac Powell from NWCCU visited campus to talk with us about meaningful indicators, to better assess what we do. The strategic planning committee will include two co-chairs for each of the five indicators, and the HERC will be subsumed into those groups. Faculty are asked to participate in all parts of the strategic planning. We hope to have the strategic plan finished in time for the May BOR meeting.

Vice Provost Sue Balter-Reitz noted that the strategic program alignment steering committee is composed of 13 faculty plus a member from New Student Services. Dr. Balter-Reitz and Joann Stryker of Institutional Research sit as non-voting members to help supply data. Tomorrow (December 14) department chairs will get information and a template that includes a data snapshot—the same data as the program health reports. The

template is designed to be non-duplicative of other efforts like the program health reports. Program alignment recommendations are due from the chairs by January 25. The Provost and Deans will meet to finalize recommendations by the middle of February. The Chancellor plans to report to OCHE before the end of February.

It was noted that institutions across the country are going through the same issues as MSUB. Enrollment drop is part of a national trend. The old model of higher education is not what students and employers want

Dr. Balter-Reitz noted that while this is a short timeline, faculty can express interest in changing programs and collaborating without having a firm plan to do so.

V. OTHER REPORTS

Strategic Planning: Chase Greenfield & David Powell

A basic framework has been created (attached to these minutes) and feedback is requested. This will dovetail with the program alignment efforts. NWCCU is looking for us to align assessment of our strategic plan and student learning outcomes. The program alignment will tell us what we have, while the strategic plan will tell us how we do it.

VI. Discussion with Provost on Non-Approval of Curriculum

Dr. Barron noted that there is an expectation that curriculum approved by the Senate will be approved by the Provost.

Dr. Arnold noted that she sees plenty of merit in the changes presented, but she does not want to see new programs added until we finish the program alignment. As a result of program alignment, faculty may want to modify the changes they have submitted. It is not Dr. Arnold's intent to refuse to sign any of the paperwork, but to delay it until program alignment is complete. It was noted that Fall 2019 effective dates will still be upheld, but with Fall enrollment opening March 18, it will be difficult.

VII. ITEMS – FIRST READING

Item 32.a ACTG 438 Forensic Accounting. New course.

Item 37 BSBA Online General Business Option. Modification to an existing program.

⇒ Motion by Vern Gagnon, seconded by Paul Pope to **approve Items 32.a and 37 on first reading.**

The originating faculty signature has been added to Item 37.

⇒ Motion carried.

⇒ Motion by Cindy Dell, seconded by Paul Pope to **waive second reading of Items 32.a and 37.**

⇒ Motion carried.

Item 37.a BSBA Finance Option. Modification to an existing program.
This item has been withdrawn by the Department.

Item 26 Gen Ed Course: ARTZ 106 Visual Language-2-D Foundations. Submit for category V.A. Fine Arts.

Item 26.a Gen Ed Course: ARTZ 108 Visual Language-3-D Foundations. Submit for category V.A. Fine Arts.

These items will be postponed to a future meeting.

VIII. DISCUSSION/ACTION ITEMS

A. Inclusivity Statement from Senate

The following statement was presented and some corrections were made.

In recent months, white nationalist groups have targeted campuses across Montana with racist messages. At Montana State University Billings, this included posters from an identified white nationalist hate group and prerecorded phone messages espousing hate speech to faculty and staff.

We, the Academic Senate, recognize and celebrate our diverse students, faculty, and staff at Montana State University Billings. We embrace and value the diversity of our campus and reject the message that the posters and phone calls promoted. There is no place for hate speech on our campus.

Our classrooms and larger campus community are enriched and enhanced by diversity and difference - including gender, sexuality, disability, age, socioeconomic status, ethnicity, race, and culture. We respect and affirm the dignity of each member of our larger community. We defend the right to free speech and uphold the principles of civil discourse at MSUB. In this spirit, we openly and unequivocally condemn messages that target and denigrate any member of our community. Everyone on our campus should feel safe and valued. It is our goal to continue to cultivate a culture of respect, inclusion, support, and celebration of difference.

⇒ Motion by Sarah Keller, seconded by Paul Pope to **accept the statement as amended.**

⇒ Motion carried.

It was discussed where this statement should be presented. It was agreed that it will be sent out to the faculty, and faculty will be asked if they would like to add their signatures to the document. The Chancellor will also be asked. We may then decide to send it to the local media.

The meeting adjourned at 4:59 p.m.

rjrm

Learn to Lead an OER Initiative on Your Campus

Faculty, deans, library directors, library colleagues, and curricula designers from Montana Higher Education are invited to participate in an Open Textbook Network Training workshop hosted by TRAILS on February 1st, 2019 at MSU-Bozeman. The workshop will run from 9:00 am to 4:00 pm in Room 233 of the Strand Union.

This workshop is a joint effort by TRAILS (<https://trailsmt.org>), the Open Textbook Network (OTN) (<https://research.cehd.umn.edu/otn>), the Montana University System (<https://mus.edu>), and the MT Board of Regents (<https://mus.edu/board>). Experts at OTN will serve to form the foundation for creating a community of practice, centered around building OER (Open Educational Resources) learning content, for affordable learning in Montana.

Space is limited.

Registration is free, but please let us know if you have to cancel so we keep costs to a minimum. In this workshop you can expect an environment of learning and sharing in areas such as:

- Using tools and resources for open textbook programming
- Exploring strategies for addressing common challenges
- Identifying obstacles to open textbook adoptions
- Developing incentives for successful programs on your local campus
- Networking opportunities with other workshop participants

Agenda - https://drive.google.com/file/d/1RkYALAhYc77BOee9tOhYUC5k9J-P_JAw/view?usp=sharing.

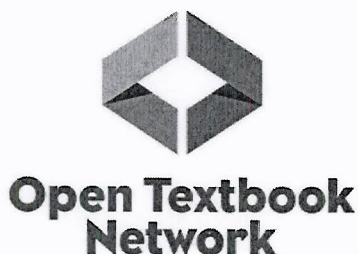
Questions? Please contact Pamela Benjamin, TRAILS Coordinator, at pamela.benjamin1@montana.edu.

* Required

Email address *

Your email





AGENDA

- 9:00 - 9:45 am: Welcome; Introductions; Workshop Goals
- 9:45 - 10:30 am: Identifying obstacles to open textbook adoptions
- 10:30 - 10:45 am: What does a successful program look like?
- 10:45 - 11:00 am: Break
- 11:00 - 11:30 am: The Open Textbook Library in-depth
- 11:30 - 12:15 pm: Workshop training on "Making the Case"
- 12:15 - 1:00 pm: Lunch
- 1:00 - 2:15 pm: Workshop training on student academic success and open
- 2:15 - 2:30 pm: Break
- 2:30 - 3:30 pm: Developing programs on your local campus
- Recruitment
 - Strategies for addressing common challenges
- 3:30 - 4:00 pm: What do I do now?
- Workshop logistics
 - Communication

PRESENTERS

Dave Ernst, PhD

Director, Center for Open Education; Executive Director, Open Textbook Network
dernst@umn.edu; @dernst

Sarah Faye Cohen:

Managing Director, Open Textbook Network
sfcohen@umn.edu; @thesheck



Additional information about the OER training:

- Cap for the training will be: 75
- Hotel, registration, and lunch is included
- Transportation/Gas is not covered
- A repeat training will be offered in Missoula in September 2019 for those who aren't able to attend this training
- To register:



MSU Billings Strategic Plan Framework

Mission: Montana State University Billings delivers a transformative education that empowers students from diverse backgrounds to find success and create their own legacy.

Draft Vision: Montana State University Billings strives to produce well-rounded graduates to support the current and future needs of the region, the nation, and the world.

Theme I: Build educational programs to support student needs

Objective 1 - Educate: Establish educational opportunities that address student needs and meet occupational demand

- Provide innovative educational offerings
- Align programs to meet market needs
- Emphasize service, experiential learning, and internships
- Increase mentoring opportunities
- Define signature programs and identify areas of opportunity
- Promote interdisciplinary programs

Objective 2 - Recruit: Recruit and develop a vibrant academic community focused on students, faculty, and staff.

- Improve recruitment and retention of diverse students
- Continue to recruit and retain high-quality faculty and staff
- Enhance work environment, create a sense of belonging and balanced workloads
- Revitalize orientation
- Increase enrollment to 6,000 in 5 years
- Develop a comprehensive enrollment/retention plan

Theme II: Strengthen relationships with the community to enhance partnership opportunities

Objective 3 - Partnership: Reciprocal partnerships with public and private entities that promote innovation as well as foster dynamic educational and occupational opportunities

- Develop and enhance public-private partnerships at the local and regional level
- Create a college town atmosphere
- Engage students in communication about campus activities
- Conduct market analysis for enrollment strategy

Theme III: Unify, invigorate, and engage MSUB's structure and culture

Objective 4 - Infrastructure: Modernize MSUB facilities into an attractive hub that supports the community and student success

- Build an active residence life program
- Improve student access to the arts
- Improve cultural outreach
- Create a new facilities master plan that supports MSUB objectives
- Develop programs to support under-represented students
- Improve customer service
- Align housing costs with the market
- Establish a marketing plan with branding guidelines
- Ensure organizational structure is efficient, effective, and student-centered

Objective 5 - Stewardship: Create a culture of collaboration and responsible stewardship of resources.

- Keep tuition and fees affordable
- Ensure financial resources are aligned with objectives and priorities
- Create continuous development of goals and accountability
- Develop innovative solutions focused on prioritized objectives
- Establish a stable auxiliary funding platform

The background of the slide is a faded, high-angle photograph of the Montana State University (MSUB) campus. In the center, a prominent brick building with a clock tower and a red-tiled roof is visible. To the left, another brick building with a tall chimney stands. The campus is surrounded by lush green trees, and in the far distance, rolling hills and a small town can be seen under a clear sky.

MSUB Strategic Planning Committee

David Powell and Chase Greenfield

Co-Project Managers

AY 2018-2019

Where We Have Been

- **Two large (~50 people) strategic planning sessions.**
 - **One on objectives: strategic directions, underlying contradictions, practical vision.**
 - **One on mission statement and first steps.**
- **From that, synthesized the data with MUS & MSU Strategic Plans, Community Task Force documents, Chancellor's first year goals, and other documents into the framework we have today.**
- **Mission Statement sent out to campus for feedback from campus.**
- **Cabinet voted on that and approved the statement in front of you.**

Future Efforts

- **Gathering feedback on the current framework with key constituents.**
- **Breaking out into committees based on each objective to develop sub-objectives, action steps, and metrics to assess progress.**
- **Working group to develop vision statement to send out to campus for feedback (~ January).**
- **Campus forum on vision and mission statements together in spring.**
- **Campus forum on completed framework in late spring as well.**

Questions and Feedback

- Dave Powell: david.powell9@msubillings.edu
- Chase Greenfield: chase.greenfield@msubillings.edu
- Please email us your feedback.
- Questions or immediate feedback welcome.

