



United Way of Yellowstone County and Student United Way Montana State University Billings



Plan for 2021-2022

Mission of UWYC

To improve lives by mobilizing the caring power of the community.

Vision of UWYC

United Way of Yellowstone County (UWYC) is the primary community-building organization in South Central Montana. We provide leadership to mobilize effectively people and financial and strategic resources to improve people's lives. We identify and address the community's priority needs and provide solutions that achieve measurable results and sustained community change.

Mission of SUW

To offer MSUB students a meaningful way to engage in United Way's mission: to improve lives by mobilizing the caring power of the community.

Vision for SUW

Student United Way (SUW) is a campus-based community change organization that addresses critical education, income, and health issues in the community. SUW provides opportunities for students to plan, lead, and execute projects to develop the next generation of community leaders. After graduation, students can continue community-building with a local United Way chapter wherever they live.

Goals

1. Strengthen the connection between UWYC and SUW to support and enhance each organizations' efforts.

Strategies

1. Have Civic Engagement Coordinator/Student United Way Campus Advisor participate as an active member of the UWYC Engagement and Volunteer Center Council.
2. Develop interactive opportunities to build relationships between SUW and UWYC
 - Increase connections and relationships between SUW members and UWYC volunteer leaders (VC and Board) through 1-on-1 or small group connections such as coaching, mentoring, and training opportunities that could include:
 - Possible attendance by a Volunteer Council representative at one or more SUW executive leadership team meetings.
 - Partner a UWYC representative/"friend" with a SUW "friend." UWYC "friend" will invite SUW "friend" to shadow them at their workplace or at a community meeting and, in return, SUW will invite UWYC to tour MSUB campus and learn about how classes are progressing, etc.

- Determine the skills and interests of SUW members related to their positions and identify, recruit, and match UWYC coaches/mentors to help them enhance their skill levels and reach their skill-building goals.
 - Small-group lunch with SUW executive leadership and Volunteer Council members
 - Provide “Volunteer Your Way Into a Career” training for SUW members (Pam)
3. Explore joint service project opportunities.
- Identify volunteer service opportunities that may arise that could offer interactions between SUW members and Youth Volunteer Corps and/or other UWYC staff, volunteers or volunteer leaders.
 - Keep SUW informed of UWYC service events and engagement experiences available to SUW members.
4. Increase SUW members’ understanding of United Way and UWYC’s priorities