



**Meeting was facilitated by Vice Chancellor for Student Access and Success, Dr. Kim Hayworth, as Chancellor Hicswa was off campus.  
Meeting began at 2:00 p.m.**

#### **Introduction of New Members-**

Vice Chancellor Hayworth introduced Dr. Andrea Aebersold, the new Executive Director of the Center for Teaching and Learning (CTL). Dr. Aebersold came to MSU Billings from the University of California, Irvine, and began as CTL Director at the beginning of the month.

#### **Strategic Plan Update-**

Director of Accreditation and Assessment, Kathleen Thatcher, provided a progress report on the strategic plan using the MSU Billings Strategic Plan Framework.

#### **IPEDS Data Presentation-**

Joann Stryker and Darin Metcalfe, Director, and Computer Systems Analyst, of Institutional Research, reported about the Integrated Post-secondary Education Data System (IPEDS). IPEDS reporting is required for for students to access federal Title IV funding such as the Pell grant and subsidized loans. The reporting cycle begins in August and runs through mid-April.

#### **Legislative Session Update-**

Maureen Brakke, Director of University Communications and Marketing, reported that the appropriations bill will likely be acted upon by the committee today. Testimony was provided on the bill including proposed changes to the authority of the Board of Regents.

#### **Signage Update and Standardized Paint Palette-**

Maureen Brakke, Director of University Communications and Marketing, announced that work is underway to remove outdated logos from university signage. Replacement internal signs for the interior and exterior of



buildings are being manufactured, and the replacement project will be during summer. A schedule will be provided. In cooperation with Michale Swavely, Director of Facilities, Maureen is working to standardize paint colors on campus. Work is ongoing to add outdoor campus maps as way-finders, as well as directional signage to campus.

#### **'Jacket Giving Day March 23<sup>rd</sup> and 24<sup>th</sup>-**

Dr. Kim Hayworth announced that the donation site for 'Jacket Giving Day is open internally and will be open to the public starting March 23. 'Jacket Giving Day will then continue into the 24<sup>th</sup> for 1,927 minutes.

The Foundation is looking for all 'Jacket Leadership Team members to participate.

#### **"Pick One" Campaign-**

Dillon Deffinbaugh, Director of the Center for Engagement, introduced a marketing campaign to increase student engagement based on providing a simple way for them to find a community on campus. It is called the "Pick One" and includes such activities as University Honors Program, Greek life, and intramural sports.

#### **Chamber of Commerce Membership Benefits-**

Natalie Preston, Executive Assistant to the Chancellor, provided an overview of the benefits employees can enjoy as Chamber of Commerce of Billings members. The membership is shared by the university and the Foundation.

**Meeting ended at 3:30 p.m.**