

Communication Arts*

Organizational Option

* Effective 2024-2025 academic calendar year, Communication Arts, Organizational Option, will be a Bachelor of Arts in Communication with an emphasis in Organizational Communication.

Which employers have hired Montana State University Billings Organizational Communication Option graduates?

G&G Advertising	Western Skies Strategies	Wells Fargo
E.W. Scripts / KTVQ	MSU Billings	Worldwide Social Media
Billings Clinic	Chamber of Commerce	Hill County Health Department

What are the average annual wages and potential lifetime earnings for professionals working in the Organizational Communication field?

Occupation	Annual wage range in MT	Potential lifetime earnings**
Media and Communication Specialist	\$46,660 - \$56,420	\$61,900 x 39 yrs = 42,414,100
Advertising Sales Agent	\$34,230 - \$49,800	\$61,270 X 39 yrs = \$2,414,100
Public Relations Specialist	\$46,300 - \$59,660	\$66,750 x 39 yrs = \$2,603,250
Editor	\$43,670—\$53,480	\$75,020 x 39 yrs = \$2,925,780

** Based on the 2023 state mean and national median wage of occupations per the U.S. Bureau of Labor Statistics. Lifetime earnings are based on the National median wage

What percentage of Organizational Communication graduates report having a job after graduating?

Out of the 33% of 2024 Organizational Communication graduates that we received grad data on, **100% reported being employed* after graduation.**

* Employment includes employment in major, employment not in major, continuing education, and military service.

Employment opportunities with advanced degrees or experience:

- Director of Public Relations
- Director of Communications/Marketing
- Public Relations Consultant
- Communication Analyst

Not sure if Org. Communication is for you?

1. Take an introductory class in the program such as Exploring Communication Studies! Keep mental notes or a journal to track what you like and dislike!

2. Get a part-time job in the field. Check out CareerLink by scanning the QR Code for the latest job openings.



Career & Employment Services

E-mail: careers@msubillings.edu Phone: (406) 657-2168

Web: www.msubillings.edu/careers

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COMMUNICATION ARTS*

Organizational Communication Option

Overview of the Organizational Communication program:

The majors offered by the Department of Communication prepare students with industry-specific skills to be competitive when they enter the workforce. Communication skills—knowledge of communication technology, public speaking, and collaborative problem-solving—are highly in demand by employers.

The Organizational Communication Option is designed to educate students entering the fields of business and social service as managers, trainers, human resource officers, and corporate communication staff. This option also provides excellent preparation for graduate study in communication as well as law. The programs in Organizational Communication enable the student (1) to acquire a mature understanding of interaction and other communication issues in organizational situations; (2) to improve the ability to contribute to productive organizational performance; (3) to increase personal effectiveness related to technical communication concerns; and (4) to apply learning to real-life organizational settings.

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What makes the Communication Arts programs unique?

All of the Communication Arts majors can be completed entirely online. Our department offers several HyFlex options to give students maximum flexibility when taking communication courses. The Communication Arts curriculum is taught by faculty who incorporate their cutting-edge research into class discussions. Communication Arts majors also have the opportunity to pursue an industry-related internship to supplement their coursework.

What students like most about the Communication Arts programs:

Students like that they can find program-relevant jobs in their area of study after completing their degrees. Communication Arts coursework is contemporary, collaborative, and customized to the needs of the 21st century workforce.



Department Webpage:

<https://www.msubillings.edu/class/comt/index.htm>

