

## MARKETING HIGHLIGHTS 2003-04

### Students

- Cooperative Education Students of the Year:  
Bridget Besler, Public Relations  
Senait Habtemicael, IT  
Jonna Chavez, Elementary Education
- Work Study Student of the Year:  
Bridget Sievers
- Campus tours & "100 Grand"

### Faculty

- New partnerships with department internships
- New event & project sponsorship
- 24% more class presentations and 21% more students

### Employers

- New Advisory Board outreach to employers
- Increased Community Service Work Study participation
- Increased career event participation

### New Staff Members

- Mandy Amoroso,  
Cooperative Education Specialist
- Sarah Sherman, Office Manager



Explore *hire* education

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Annual Report  
Summer 2003-Spring 2004  
[www.msubillings.edu/careers](http://www.msubillings.edu/careers)

Mission:  
To equip all  
students to  
manage their  
careers

To promote  
faculty  
involvement in  
students' career  
success

To connect  
employers with  
a quality  
workforce

## MSU-Billings Career Services ANNUAL REPORT 2003-04

### Senior Campus

#### **Career Counseling & Job Search**

##### *Client Contacts\**

|                                |       |
|--------------------------------|-------|
| Counseling Appointments        | 128   |
| Job Search/Résumé Appointments | 456   |
| Faculty Contacts               | 22    |
| Career Workshops               | 6     |
| Student Participants           | 221   |
| Career Presentations           | 69    |
| Student Participants           | 1,856 |
| Orientations & Admission Tours | 199   |
| Student Participants           | 1,203 |
| Total Participants             | 3,886 |

#### **Cooperative Education**

##### *Client Contacts\**

|                              |       |
|------------------------------|-------|
| Cooperative Ed Presentations | 69    |
| Student Participants         | 1,783 |
| Faculty Contacts             | 41    |
| Individual Employers Visited | 116   |
| Student Appointments         | 339   |
| Total Participants           | 2,279 |

##### *Internships*

|                                    |          |
|------------------------------------|----------|
| Students (unduplicated)            | 133      |
| Total Student Placements           | 134      |
| Faculty Supervisors (unduplicated) | 50       |
| Credits Earned                     | 512      |
| Faculty Stipends @ \$40/cr.        | \$13,240 |

#### **Credential File Service**

##### *Registrants, New & Updated*

|                            |     |
|----------------------------|-----|
| Arts & Sciences            | 6   |
| Education & Human Services | 303 |
| Professional Studies       | 2   |
| Other                      | 28  |
| Total                      | 339 |

##### *Sets of Credentials Mailed*

|                            |     |
|----------------------------|-----|
| Arts & Sciences            | 15  |
| Education & Human Services | 647 |
| Professional Studies       | 198 |
| Other                      | 94  |
| Total                      | 954 |

*Lists of Job Seekers Sent to Employers* 26

**Web Hits** 14,621

#### **Employer Recruitment**

MSU-Billings students interview with corporate and school recruiters each year. This service provides opportunities for a large number of students over and above the many who find employment with individual assistance from Career Services.

##### *Business and Industry*

|                        |     |
|------------------------|-----|
| Companies Interviewing | 76  |
| Students               | 609 |

##### *Education*

|                               |     |
|-------------------------------|-----|
| School Districts Interviewing | 36  |
| Students                      | 189 |
| Total Interviews              | 798 |

|                                      |       |
|--------------------------------------|-------|
| Presentations to Groups of Employers | 6     |
| Employers at Group Presentations     | 136   |
| Individual Employers Visited         | 16    |
| Full-time Jobs Posted                | 1,275 |

#### **Job Location & Development**

Part-time jobs for current students are updated daily on the Web.

|                                  |           |
|----------------------------------|-----------|
| Individual Employers Visited     | 16        |
| Part-time Jobs Posted            | 543       |
| Students Employed                | 239       |
| Average Hourly Salary            | \$7.03    |
| Total Potential Salary Generated | \$423,129 |

#### **Community Service Work-Study Program**

Places qualified students in non-profit agencies, paying 75% of student wage.

Positions Posted 49

### College of Technology

##### *Client Contacts\**

|                                |     |
|--------------------------------|-----|
| Job Search/Résumé Appointments | 61  |
| Faculty Contacts               | 3   |
| Career Presentations           | 21  |
| Student Participants           | 352 |
| Recruiters at COT              | 6   |
| Employer Events                | 3   |
| Student Participants           | 73  |
| Total Participants             | 489 |

##### *Note:*

\*Figures represent total student, alumni, faculty, community and staff contacts. Some clients receive multiple services and are duplicated individuals.