



## **What is an Employer Partner?**

Employer Partners are a select group of employers who contribute to MSUB Career & Employment Services to enhance the recruiting support we provide. Partnerships are available at three levels. The chart illustrates the benefits provided to partners at each level. Employer Partnerships represent an investment in your future workforce, and in the quality and vitality of the community and the region's economy. We hope you will join us.

## **Because it makes good business sense.**

The Employer Partnership Program, a unique opportunity managed by Career & Employment Services, is designed to increase your visibility at MSU Billings, enhance your recruiting efforts, and support important services that link students with employment and internship opportunities.

Businesses participating in the Employer Partnership Program benefit from:

- Stronger relationships with MSUB Career & Employment Services
- Increase campus visibility and recruiting advantage among students who pursue internships and part-time and full-time jobs and with alumni who seek career opportunities after graduation
- Multiple opportunities to market your organization on campus and online

Your support, as an Employer Partner, also enhances the ability of Career & Employment Services and MSU Billings to:

- Equip students to manage their careers
- Support internship opportunities for students
- Connect employers with a quality workforce

Review the Employer Partnership Program Benefits on the next page and choose the funding level at which you wish to participate.

**To sign up for the Employer Partnership Program**, contact Career & Employment Services at 406-657-2168 or [careers@msubillings.edu](mailto:careers@msubillings.edu).

Free services provided to <i>all</i> employers by Career & Employment Services			
Job posting on <i>CareerLink</i>	■		
Recruitment of interns	■		
Opportunity to participate in one <b>Employer on Campus</b> tabling event or one <b>Jobs &amp; Java</b> event during the academic year (spots limited).	■		
Employer Partnership Program Additional Benefits	Silver*	Gold**	Platinum**
Investment	\$1,000	\$2,500	\$5,000
Automatic member of the Career & Employment Services Advisory Board with other faculty, staff, students, and community members	■	■	■
Premier registration at <b>Virtual Internship &amp; Job Fair</b>	■	■	■
Recognition at Job Fair in event promotion	■	■	■
Recognition on Employer Partnership banner	■	■	■
Recognition as sponsor of the <b>Student Employee BEE Award</b>	■	■	■
Guaranteed spot with <b>Employers on Campus</b> during the academic year	■	■	■
Corporate logo posted on Career & Employment Services website	■	■	■
Recognition as sponsor of Career & Employment Services Event and Marketing Intern		■	■
Recognition as Intern Advocate Scholarship donor		■	■
Guaranteed spot at a <b>Jobs &amp; Java</b> event during the academic year		■	■
Guaranteed spot at <b>Networking Mix &amp; Mingle</b> in the fall semester		■	■
Additional <b>Employers on Campus</b> tabling during academic year			■
Corporate logo displayed in Career & Employment Services			■
MSUB Parking Permit			■

\* To receive full partnership benefits at the Silver Level, deadline to sign up is December 15<sup>th</sup>

\*\* Gold and Platinum Level Benefits are aligned with the academic calendar: 1<sup>st</sup> day of Fall Semester through last day of the Spring Semester. To receive full partnership benefits at these levels, deadline to sign up is August 15<sup>th</sup>

### How Does Participating in the Employer Partnership Program Save you Money?

#### Sample Comparable Expenses

Premier Registrant Fee for Virtual Internship & Job Fair	\$400
Monthly fee to post a job on Indeed for 6 months at \$150/month	\$900
Cost per job to post online with local newspaper at Premier Level for 30 days	\$605

**Total above examples \$1,905**

#### Employer Partnership Cost

See above chart for level benefits

Sponsoring a light refreshment catered event	\$150
Funds for recognition and support of Marketing & Event Intern in Career & Employment Services	\$1,800
Funds for recognition and support for Intern Advocate Scholarship	\$1,000

**Total all above examples \$4,855**

**\$1,000 Cost for Silver Employer Partner Level**

**\$2,500 Cost for Gold Employer Partner Level**

MSUB Parking Permit	\$250
Registration fees to attend two in person job fairs comparable to Employers on Campus	\$500
Marketing with a local magazine for a 1 Run Full Page Ad	\$1,840

**Total all above examples \$7,445**

**\$5,000 Cost for Platinum Partner Level**