

Public Relations, MS

Which employers have hired Montana State University Billings Master of Science in Public Relations graduates?

Big Sky Public Relations	Billings Clinic	Cushing Terrell
American Red Cross	First Interstate Bank	MSU Billings
Defense Language Institute	Montana Conservation Voters	State of Montana
KULR 8 Television	Northern Plains Resource Council	Chief Dull Knife College

What are the average annual wages and potential lifetime earnings for professionals working in the Public Relations field?

Occupation	Annual Mean Wage in MT*	Potential Lifetime Earnings*
Public Relations Manager	\$77,830 - \$107,120	\$129,430 x 39 yrs = \$5,047,770
Public Affairs Officer	\$43,800 - \$62,660	\$ 67,440 x 39 yrs = \$2,630,160
Fundraising/Development Director	\$63,600 - \$98,960	\$107,390 x 39 yrs = \$4,188,210
Marketing/Promotions Manager	\$126,730 - \$134,670	\$140,040 x 39 yrs = \$5,461,560
University Lecturer	\$81,640 - \$129,430	\$ 76,250 x 39 yrs = \$2,973,750

* Based on the state mean and national median wage of occupation per the U.S. Bureau of Labor Statistics. Lifetime earnings are based on the national median wage.

What percentage of MS in Public Relations graduates report having a job after graduating?

Out of the 62% of 2022 MS in Public Relations graduates who responded to MSUB'S Graduate Survey, **100% reported being employed* after graduation.**

* Employment includes employment in major, employment not in major, continuing education, and military service.

Employment opportunities with advanced degrees or experience:

- University Professor, PhD in Public Relations, Communication, Media Studies or Public Affairs
- Policy Advocate, PhD in Public Policy, Public Affairs or Communication
- Communications Strategist, PhD in Media and Communication or Strategic Communication
- Research Scientist, PhD in Communication, Public Relations or Public Affairs

Not sure if graduate studies in Public Relations are for you?

1. Job shadow or complete an occupational interview with a professional working in the public relations or communication field.

2. Get a part-time job in the field. Check out CareerLink by scanning the QR Code for the latest job openings!



PUBLIC RELATIONS, M.S.

Overview of the program:

The Master of Science in Public Relations (MSPR) is a 3-4 semester program designed to provide students with the essential theoretical and practical, advocacy-related skills they need to develop their careers in public relations and public communication. Students graduating with the MSPR leave with an enhanced understanding of the processes of facilitating and negotiating communication between individuals, groups, and organizations.

The program is designed to be valuable to students with a variety of public relations experiences; we welcome students who bring diverse perspectives on the practice of public communication.

All courses offered in this program are available online for flexible completion of the program.

What makes this program unique?

- Flexible course offerings, including Hyflex and online options
- Graduate teaching and research assistantship opportunities
- Extensive internship opportunities



Department Webpage:

https://www.msubillings.edu/grad/program-public_relations/index.htm

