

Public Relations, MS

Which employers have hired Montana State University Billings MS in Public Relations graduates?

Big Sky Public Relations	St. Vincent Healthcare	Cushing Terrell
University of Denver	First Interstate Bank	MSU Billings
U.S. Dept of Energy	Windfall, Inc, (Ad Agency)	City of Billings

What are the average annual wages and potential lifetime earnings for professionals* working in the Public Relations field?

Occupation	Annual Mean Wage in MT*	Potential Lifetime Earnings*
Public Relations Manager	\$78,280 - \$119,600	\$134,760 x 39 yrs = \$5,255,640
Community Service Manager	\$54,280 - \$70,180	\$73,030 x 39 yrs = \$2,838,170
Fundraising Manager	\$99,520 - \$113,380	\$119,200 x 39 yrs = \$4,648,800
Marketing & Promotion Manager	\$129,340 - \$141,870	\$165,580 x 39 yrs = \$6,106,620
University Lecturer	\$53,970 - \$72,210	\$79,870 x 39 yrs = \$3,114,930

* Based on the 2023 state mean and national median wage of occupation per the U.S. Bureau of Labor Statistics. Lifetime earnings are based on the national median wage.

What percentage of MS in Public Relations graduates report having a job after graduating?

Out of the 75% of 2024 graduates who responded to MSUB'S Graduate Survey, **100% reported being employed* after graduation.**

* Employment includes employment in major, employment not in major, continuing education, and military service.

Employment opportunities with advanced degrees or experience:

- University Professor, PhD in Public Relations, Communications, Media Studies or Public Affairs
- Public Policy Analyst, PhD in Public Policy
- City Manager, PhD in Public Administration
- Public Health Manager, PhD in Public Health

Not sure if MS in Public Relations is for you?

1. Job Shadow or complete an occupational interview with a professional in the Public Relations field and your career interest.

2. Get a part-time job in the field. Check out CareerLink by scanning the QR Code for the latest job openings!



Career & Employment Services

E-mail: careers@msubillings.edu Phone: (406) 657-2168

Web: www.msubillings.edu/careers

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PUBLIC RELATIONS, M.S.

Overview of the program:

The Master of Science in Public Relations (MSPR) is a 3-4 semester program designed to provide students with the essential theoretical and practical, advocacy-related skills they need to develop their careers in public relations and public communication. Students graduating with the MSPR leave with an enhanced understanding of the processes of facilitating and negotiating communication between individuals, groups, and organizations.

The program is designed to be valuable to students with a variety of public relations experiences; we welcome students who bring diverse perspectives on the practice of public communication.

All courses offered in this program are available online for flexible completion of the program.

What makes this program unique?

- Flexible course offerings, including Hyflex and online options
- Graduate teaching and research assistantship opportunities
- Extensive internship opportunities

What do students like most about the MS in Public Relations program?

Kelli Morse, Manages Partnerships for KOA and graduated from MSU Billings with a MS in Public Relations.

Her statement: “While I was working at the Department of Homeland Security in D.C., I was sitting next to graduates from Harvard and Columbia, and I knew I was just a well prepared.”



Department Webpage:

https://www.msubillings.edu/grad/program-public_relations/index.htm

