



Associated Students of Montana State University Billings

October 14, 2019- Meeting Minutes

We strive for Leadership, Involvement, Sustainability, and Service

I. CALL TO ORDER – Vice President Taylor Kurkoski called the meeting to order at 5:00pm

II. ROLL CALL

PRESENT- President Merritt, Vice President Kurkoski, Bus. Manager Unzaga, SRO Cunningham, Senator Bryce-Black, Senator Davis, Senator Fausnaugh, Senator Neff, Senator Niemi, Senator Norris, Senator Robertus, Senator Seymanski, Senator Sheehan, Senator Shovlin, Senator Williams

EXCUSED-

ABSENT-

III. PROXIES

IV. APPROVAL OF MINUTES-10/07/2019

V. PRESENTORS/REPRESENTATIVES-

-Ed Brown, Director of Admissions

It is his responsibility to get students into MSUB; he is currently looking at improving the application process for future (and specifically international) students and the graduation process. A Customer Relationship Management (CRM) database is used to house potential student info. This is how we obtain contact information for communication and promotion of MSUB (by flyers, emails, mail, etc.). Ed's position also deals with issues that arise with the application process and transfer credits.

About 2 years ago, we came out with Jacket Water (branded water bottles), through a 5-year contract with Coca-Cola. We have currently gone through all the labels, so there is an opportunity to create a new label. Student senator input is encouraged! Four items must be included on the label, to make it legal:

1. Barcode
2. Seal (protects us for collegiate licensing)
3. Nutrition facts
4. "Bottled by..."

We also have to use the current size bottle and label size. Coca-Cola will be putting this product at certain stores in the community. Purpose: marketing and school spirit.

Maybe the QR code to scan and learn more about MSUB. Ideas:

- Bold design to attract the eye.
- Access/Excellence MSUB – something simple and sets us apart from other MT universities
- Different labels for the different sports teams? Would not work because we can only do one label as each new label has to be relicensed.
- "Catch the Buzz" with a QR code to scan, leading to a page about current MSUB events or maybe a game to play (PacMan but with a Yellowjacket).
- QR code that leads to a "landing page" which changes by season (e.g. application season, game schedule of sports teams, YouTube video that starts automatically)

Ed's Contact Info:

Office: McMullen 104, Email: edward.brown2@msubillings.edu, Cell: obtain from VP Kurkoski, Senator Robertus, or President Merritt



Associated Students of Montana State University Billings

October 14, 2019- Meeting Minutes

We strive for Leadership, Involvement, Sustainability, and Service

-Lorie Haacke, Interim Campus Store Director

Homecoming was a great turn-out. She brought her kids and they enjoyed it. She is very busy learning the aspects of the campus store; the #1 priority currently is updating the Store's website. New items going up every single day - all the winter gear is up (hats, coats, clearance items). Philip Clemente is working in his previous position and is a huge asset to the store. Because of funding on campus, every department has to save money and the store only hires work study students to accomplish this. It's a good learning opportunity for the student workers because they get to experiencing choosing and buying products from companies, lunching with big companies selling their products, etc. Products are now being printed in town rather than the East coast! Working with Mosaic Threads to design a t-shirt "Rimrock Rivalry" to promote the spirit between MSUB and Rocky's rivalry.

Senator suggests using the big chalk board to promote games and current events on campus.

Senator asks which books are at the store and which ones are online? This is a bit confusing for some students. Lorie has been here since 2009, when the process of having books in store was very hard and time-consuming. Transitioning it online has been a huge asset. A few lab manuals and a couple books do have to be bought in the physical store because professors prefer it that way. Senator asks if we could change when a book says "required" when it actually is not, or an older edition can be used? Would it be possible for instructors to send out the syllabus before classes start to help with this issue? Student input would be required to promote this change. If a student has an issue like this, he/she should email Lorie and she can contact whomever it needs to go to.

Lorie's office is accessed through the northwest corner of the Glacier room; her picture is on the door. Campus store phone: 657-2129

-Retort: Brigham Jessen

Have gained 6 employees and 1 volunteer in the last two weeks, and is currently reaching out to departments for interviews. Spoke to A&SC and athletic directors for interviews.

Thursday (10/17) is the Student Org. fair (11am – 1pm), at which he will be promoting the publication board. Student senators cannot be on the pub board – but spread the word to friends and send them Brigham's way. Pub board is a crucial step in the process; application deadline is this Friday (10/18). Also, there will always be volunteer options as freelancers; you can write an article and present it to Brigham (which serves as a great resume builder).

Any recent publications? He is going to different events and writing the articles himself – gets backed up because he spends lots of time writing the articles as well as setting up interviews.



VI. ADVISOR REPORTS –

-Chancellor Edelman

-Dr. Kim Hayworth

The first monthly student advisory meeting was today, and it went very well with valuable feedback.

Hosting Ruffalo Noel Levitz – coming to do an enrollment opportunity audit. MSUB gives them information about what students apply and they will meet with over 50 faculty and staff to discuss pressing issues, like updating the MSUB website.

Senator: a lot of professors reserve the right to change the syllabus during the semester – how much flexibility do they have to do that? Not exactly fair to the students. The syllabus is considered a contract for the students to be held accountable to, so should the instructors not be held to it as well? There are certain changes that they can make, like moving an exam date, but they can't change grading scales or things like that. This would be a question for Dr. Arnold because it has to do with faculty. Dr. Pope may also be able to take it to Academic Senate.

-Kathy Kotecki

Today and tomorrow, there will be an accreditation visit for Student Health Services to check make sure we're staying compliant. They are accredited in partnership with St. Vincent, but still have to be checked annually for compliance.

-Dr. Paul Pope

-Lance Mouser

VII. UNFINISHED BUSINESS

VIII. OLD BUSINESS

IX. NEW BUSINESS

X. EXECUTIVE & STANDING COMMITTEE REPORTS

President Savannah Merritt:

- Student Computer Fee Committee needs one more student before they can meet. Senator Shovlin is now on that committee.
- General Education Forum for students is Tuesday, October 15 from 3-4pm in the South Conference room of the Health Science Building at City College, and Thursday, October 17 from 3-4pm in the Beartooth room of the Student Union building on University campus. The more student feedback the better.

Vice President Taylor Kurkoski:

- Self-Assessment: Return the self-assessment to Taylor by next Monday's meeting.



Associated Students of Montana State University Billings

October 14, 2019- Meeting Minutes

We strive for Leadership, Involvement, Sustainability, and Service

- Sign the updated senator contract and get those turned in to Taylor ASAP.
- Don't forget to attend five events this month and fill them out under your name on the events sheet in the office.

Business Manager James Unzaga:

- Meeting next Monday after the senate meeting to go over what financial board meetings will look like and what expectations are for those meetings.

Student Resolution Officer Robin Cunningham:

- First meeting went well, there is another meeting after this senate meeting.
- Hall-o-ween is October 29th from 5:30-7:30, we are participating as a group, let Robin know if you can help or plan to be there. EC will all be there and will be in costume!

XI. SPECIAL COMMITTEE REPORTS

General Education Committee:

- Attempting to create an e-portfolio for students for documents and work throughout their educational career.
- Attempting to restructure the gen ed program to resemble MSU.
- The entire Montana University System is remodeling the gen ed system and is leaning toward two options: 12-15 credits for gen eds that will be transferable statewide to any institution and will be standard credits, or having themes for classes where gen ed classes will fall into different themes and that how they will be characterized.

XII. SENATE & ACADEMIC CONCERNS

XIII. WORDS ON CAMPUS/ANNOUNCEMENTS

-Wednesday Oct. 16th, Employers on Campus 10:30am-1:30pm, SUB Atrium

-Thursday Oct. 17th

- Employers on Campus 10:30am-1:30pm, CC Commons
- Student Organizations Fair 11am-1pm, LA 2nd Floor
- Student Organization Council 3:30pm-4:30pm, SUB Banquet A&B
- Volleyball Games 7pm-10pm, Alterowitz Gym

-Friday Oct. 18th

- MSUB Drama Club: A Night on the Stage 5pm-6pm, Cisel Hall
- SAB and RHA: Haunted Corn Maze 6pm-9pm, 2205 58th St West

-Saturday Oct. 19th

- Volleyball Games 2pm-5pm, Alterowitz Gym
- Men's soccer game 3pm, City College

XIV. PUBLIC COMMENT

XV. ADJOURNMENT

6:00pm