<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
<th>Grade</th>
<th>Semester</th>
<th>Equivalent</th>
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<tr>
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**Marketing Elective** – Choose three credits from the courses below:

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<th>Semester</th>
<th>Equivalent</th>
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</table>

**Total credits required** 24

*May satisfy General Education requirements.

The Marketing Minor is designed for the non-business major. A minor in marketing provides students in non-business majors the opportunity to learn how to market a product, service and/or their career.

*Certain courses in this program have prerequisites; students should check the course descriptions for required prerequisites.*