



## **Team 5K: Working together to enroll 5000 students.**

### **Team 5K Goals**

1. Create University-wide awareness of MSU Billings' overall enrollment goal of 5000 students.
2. Promote University-wide participation in the recruitment and retention of students.
3. Enroll 5000 students for Fall 2009.

### **Team 5K Activities**

Participate in **5** recruitment or retention activities and earn your Team 5K t-shirt.

Participate in **10** recruitment or retention activities and earn your Team 5K meal passes and be entered in a drawing for Team 5K grand prizes.

Here are just **some ideas** of how faculty and staff can participate and join Team 5K:

- Participate in an activity that is part of your College's strategic plan.
- Call students who have not yet registered for classes.
- Participate in a new student orientation.
- Donate \$5, \$50, or \$500 to a scholarship fund of your choice (\$500 donation counts as 5 activities.)
- Personally contact a group of prospective students by phone or email.
- Participate in any recruiting or retention event (such as Advising Week, Preview Day, College Now, etc.)
- Tell your neighbor or a complete stranger about the great things at MSU Billings!
- Purchase MSUB plates or a MSUB decal for your vehicle.

**Your participation is not limited to the above activities.** Let us know what you, your department, and/or your College is doing to be part of **Team 5K!** Recruitment or retention activities need to be completed by the start of the Fall 2009 semester. After completing your activities, please complete the Team 5K Activity Report and submit it to Kealy Dowd in New Student Services. We'll send you your Team 5K rewards!

### **Team 5K Reporter**

Watch for the monthly issue of the **Team 5K Reporter**. We will report on **Team5K completed activities, upcoming events/activities** to participate in, the **current enrollment** for Fall 2009, and provide you with **messages and stories to share**.

**GO Team 5K!!**