Data Discussion

Spring Enrollment
Student Satisfaction Inventory
IPEDS Graduation Rates

March 7, 2017
MSUB Information Technology
Spring 2017 Enrollment Data

- Census - Banner data as it existed after workday February 7th.
- Follows two drops for non-payment run by Registrar’s Office
- Series of data edits run prior to data snapshot to identify data issues; Registrar’s Office works to correct information
  - Work in progress to identify and clean our data prior to census snapshot
Reports

- OCHE
  - Tableau Public Dashboard Posted 3/3/17 for MUS
    - [http://www.mus.edu/data/dashboards/census.asp](http://www.mus.edu/data/dashboards/census.asp)

- MSUB
  - Spring Highlights
  - Enrollment by College, Major1, Major2, Minor
  - One Semester Retention Report by Various Demographics
    - Posted to IR Sharepoint
Planned Report Changes

- MSUB Highlights Front Section
  - Overall Trend Report
  - Each College Trend Report

- Headcount Enrollment
  - Add Program

- One Semester Retention
  - Athletes
  - Enrollment Status at End of Term

- Others?
Student Satisfaction Inventory (SSI)

Spring 2017 Administration
SSI Basics

- An online survey conducted by Ruffalo Noel Levitz
  - Importance and Satisfaction of items relating to the student experience

- Instruments - Based on Campus of Student Major
  - Base instruments plus 10 MSUB added items plus 2 campus demographic items
    - [https://survey.ruffalonl.com/#/survey/intro](https://survey.ruffalonl.com/#/survey/intro)
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- Students score importance and satisfaction for each item on 7 point likert scale
- Results are graphed in quadrants ---
  - Successes are High Importance and High Satisfaction
  - Challenges to Address are High Importance and Low Satisfaction
SSI Administration

- Population Surveying:
  - All UG and GR students; excluding <18 years of age, extended campus, dual enrolled in high schools, withdrawn at survey launch.

- Timeline
  - Launch Monday 2/21/17 (City College Actual 2/28/17)
  - Reminder 1 Tuesday 2/28/17 (City College Actual 3/3/17)
  - Reminder 2 Wednesday 3/15/17
  - Reminder 3 Thursday 3/23/17
  - Final Reminder Monday 4/3/17
  - Close Survey Monday 4/10/17

- Incentives - Random Selection from Completers
  - 5 weekly $25 additions to UCard – 1 per campus
  - Grand Prize Ipad – 1 per campus
SSI Information

- Ruffalo Noel Levitz Website

- IR Sharepoint
  - [\fs1\InstitutionalResearch\Studies\NoelLevitz\SSI\2017](\fs1\InstitutionalResearch\Studies\NoelLevitz\SSI\2017)

- MSUB SSI Administration Webpage
  - Under development
SSI Response Rate

- How can we improve our response rate?
IPEDS Graduation Rates

March 7, 2017
IPEDS Graduation Rate Surveys

- **Graduation Rate Study**
  - Collects data on the cohort of full-time, first-time degree/certificate-seeking undergraduate students and tracks their completion status at 150% of the normal time to complete all requirements of their program of study. This information is collected to assist institutions in complying with the requirements of the Student Right-to-Know Act.

- **200% Graduation Rate Study**
  - A further extension of the traditional Graduation Rates (GR) component which carries forward 100% and 150% graduation rates data previously reported in the GR component and requests information on any additional completers and exclusions from the cohort between 151% and 200% of normal time for students to complete all requirements of their program of study. This information is collected to assist institutions with complying with the requirements of the Higher Education Act, as amended.

- **Outcomes Survey**
  - Collects award and enrollment data from degree-granting institutions on four undergraduate cohorts at two points in time: six-year and eight-year.
2016-17 Graduation Rate Survey

- Cohort – Entering Degree Seeking Cohort Fall 2010

- All FT Degree Seeking Students Completing within 150%
  - 24% (Prior Year - 25%)
    - FT Students Pursuing Bachelor’s Degrees Completing within 150%
      - 23% (Prior Year - 24%)

- All FT Degree Seeking Students Transfer-Out within 150%
  - 24% (Prior Year - 21%)
2016-17 200% Graduation Rate Survey

- Entering Freshmen Cohort 2008
- Only FT Bachelor’s Degree Seeking
- Additional Completions Between 150% (6 YR) and 200% (8 YR)
- 8 YR Rate
  - 28% (Prior Year – 30%)
## Outcome Measures 2016-17 Results

<table>
<thead>
<tr>
<th>2008 Cohorts</th>
<th>6-Year Award Rate</th>
<th>8-Year Award Rate</th>
<th>Still Enrolled at Your Institution After 8 Years</th>
<th>Did not Receive an Award and Subsequently Enrolled at Another Institution</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full-Time, First Time</td>
<td>28%</td>
<td>32%</td>
<td>3%</td>
<td>27%</td>
</tr>
<tr>
<td>Part-Time, First Time</td>
<td>19%</td>
<td>26%</td>
<td>1%</td>
<td>24%</td>
</tr>
<tr>
<td>Full-Time, Non-First-Time</td>
<td>46%</td>
<td>47%</td>
<td>2%</td>
<td>24%</td>
</tr>
<tr>
<td>Part-Time, Non-First-Time</td>
<td>32%</td>
<td>33%</td>
<td>2%</td>
<td>33%</td>
</tr>
</tbody>
</table>
Resources

- IPEDS Website
  - https://nces.ed.gov/ipeds/Home/UseTheData

- IR Sharepoint
  - IPEDS FOLDER
Discussion and Questions?