IR Data Discussion
Let’s Talk Retention

September 19, 2016
RETENTION DATA

- Data Source
- Definitions
  - IPEDS
  - Performance Based Funding
  - MSUB In-House
- Access
Source/Flow

- MSUB Operational Offices
- Banner
- OCHE Data Warehouse
  - Programed Extractions
  - Data Edits
- Programed Pull
- MSUB Data Warehouse
- Other Data Sources
Source/Flow

Source for State Allocation and Performance Funding Metrics

• MSUB Operational Offices
  • Programed Extractions
  • Data Edits
  • Banner

OCHE Data Warehouse

• Programed Pull

MSUB Data Warehouse

Source for Internal Reports, IPEDS, Accreditation, and National Studies
Definitions

Timing

- Snapshots
  - Current --- loads nightly
  - Census (end of 15th day fall or spring)
  - End of Term

Use

- Internal to Institution
- Mandatory
  - State
    - Office of Commissioner of Higher Education
  - Federal
    - Integrated Post Secondary Data System
    - Gainful Employment
RETENTION RATES - THREE KEY POINTS TO CONSIDER:

POPULATION

TIMEFRAME

CRITERIA
Retention Rates

Federal IPEDS Retention Rate: A measure of the rate at which students persist in their educational program at an institution, expressed as a percentage. For four-year institutions, this is the percentage of first-time, full-time bachelors (or equivalent) degree seeking undergraduates from the previous fall who are again enrolled in the current fall.

Students who begin in prior summer and are enrolled in fall are included in cohort.

Performance Funding Metrics for University Campus: Fall to Fall retention rates for both 2-year and 4-year Colleges. The cohort will include all incoming undergraduates: new full- and part-time first-year students as well as new full- and part-time transfer students to better represent changing demographics, more fully reflect the campus missions, and will help the MUS better serve and track both large and small (underrepresented) student population groups, not just the traditional student; students will be considered retained if they return to any campus system-wide or earn a degree or certificate within the first year.

Only students who have a fall semester admit term with a new freshmen or transfer admit description are included.
Retention Rates

In-house Retention Rates Included as part of the Graduation and Retention Report: This is the percentage of first-time, full-time degree/certificate seeking undergraduates from the previous fall who are again enrolled in the subsequent spring and in subsequent fall terms. The reports are organized by campus determined by student major upon entry. Enrollment at either University Campus or City College is considered as enrolled regardless of campus at entry.

Students who begin in prior summer and are enrolled in fall are included in cohort.

In-house Retention Rates By various sub-populations: This is the percentage of first-time, full and part-time degree/certificate seeking undergraduates from the previous fall who are again enrolled in the in subsequent fall term. Enrollment at either University Campus or City College is considered as enrolled regardless of campus at entry.

Students who begin in prior summer and are enrolled in fall are included in cohort.
Retention Rates

To add to the confusion - Allowable exclusions

Just remember:

POPULATION
TIMEFRAME
CRITERIA
Access – Web Based Data Sources

http://nces.ed.gov/ipeds/datacenter/

http://www.collegeresults.org/
IR Website

http://www.msubillings.edu/it/irap/
Access - Institutional Research SharePoint Site
https://sharepoint2010.msubillings.edu/sites/IR/

- **SHARED DOCUMENTS:** institutional reports containing aggregate information
  - Retention and Graduation Rates Folder

- **ONLINE RESOURCES:** external online resource websites

- **LINKS:** links to MSUB specific data applications.

  **ADMIN GENERAL HAS ACCESS**