

Health Promotion

BACHELOR OF SCIENCE

The Health Promotion Option will prepare health professionals to seek employment in a variety of agencies such as local, state, national, international non-profit and corporate wellness programs.

The Health Promotion Option is designed to address the seven areas of responsibilities for the health education profession as recommended by the National Commission for Health Education Credentialing (NCHEC). The seven areas of responsibility are:

- Assess Individual and Community Needs for Health Education
- Plan Health Education Strategies, Interventions, and Programs
- Implement Health Education Strategies, Interventions, and Programs
- Conduct Evaluation and Research Related to Health Education
- Administer Health Education Strategies, Interventions, and Programs
- Serve as a Health Education Resource Person
- Communicate for Health and Health Education

The health promotion curriculum will prepare students to:

- develop a strong background in human behavior and behavior modification;
- effectively plan, implement, and evaluate health promotion programs
- increase leadership skills;
- become familiar with the latest research and developments within the field.

Internship opportunities may be explored at local, regional, and national agencies/ organizations that qualify students for employment in the respective field.

Health Promotion graduates will find employment opportunities as

- * community health educators
- * health promotion coordinators
- * health promotion consultants
- * prevention specialists
- * community health outreach workers
- * worksite health promotion specialists

Health Promotion Required Courses:

HHP 210 First Aid and CPR
HHP 211 Community Health
HHP 265 Foundations of Health Promotion
HHP 320 Current Issues in Health
HHP 330 Health Behavior Theories
HHP 335 Methods of Health Promotion
HHP 340 Health Education Strategies
HHP 364 Research Methods in HHP
HHP 450 Worksite Health Promotion
HHP 455 Technological Applications
HHP 451 Organization and Administration
HHP 490 Internship



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