**MSUB 2012 Strategic Planning Process**

March 2012

Chancellor appoints MSUB Strategic Planning Initiative Team (FutureU Team)

**Team Membership**

Co-Chair: Mark Pagano  
Co-Chair: Bruce Brumley  
Members:  
- Cabinet representatives  
- Staff Senate representative  
- Academic Senate representative  
- Student Affairs representative  
- Administrative Services representative  
- Student Senate representative  
- CBA representative  
- VTEM representative  
- Community representative  
- Production, Distribution, and Display representative

**Charge for FutureU**

- Attend April 17th MSUB Strategic Plan Kick-off Meeting  
- Study 2006 MUS Strategic Plan (Updated to 2012), 2011 MSU System Integration document (MSUii), Draft MSUB unit plans, College!Now Implementation Plans, and other appropriate inputs (see below)  
- Prepare for 2-day Summer 2012 MSUB FutureU retreat, attend, and actively participate  
- Engage MSUB units, faculty, staff, students, and larger community in input process  
- Propose vision and overarching themes for MSUB plan  
- Formulate a set of primary initiatives appropriately representing these themes to present to MSUB stakeholders and Chancellor’s Cabinet  
- Organize early Fall 2012 MSUB Stakeholder Forums, attend, and actively participate

**Proposed Due Date:** September, 2012

**List of Inputs**

Chancellor Groseth’s Inauguration inputs, President Cruzado’s integration plans, Stakeholder Forum Results, Draft Strategic Plans from MSUB units, MUS College!Now and other plans and dashboards, Appropriate National Reports, MSUB Mission Review, other sources as necessary

**List of Possible Stakeholders for September/October 2012 Forums**

Representatives from all stakeholder groups - generate this list within FutureU Team

**September 2012**

FutureU Team hands off Themes and Initiatives (T&I) document to Chancellor’s Cabinet
Charge for Chancellor’s Cabinet

- Operationalize T&I document with appropriate “action steps” designed to accomplish initiatives
- Propose appropriate metrics, indicators, and performance standards to track initiatives and “action steps”
- Estimate resources required to accomplish initiatives and action steps
- Identify possible sources for resources identified above
- Cabinet presents these results in an open meeting back to FutureU and in parallel the draft goes out to stakeholders and MSUB-at-large for preliminary comment

**Due Date:** November 2, 2012

**FutureU Planning Team prepares an “Updated-draft plan” for review by Cabinet**

- FutureU collects input from stakeholders represented and folds into plan as appropriate
- FutureU prepares final draft to submit to Cabinet for review and approval
- Cabinet reviews this draft and prepares final submission to Chancellor
- Chancellor presents draft to MSU President

**Due Date:** December 14, 2012

Chancellor presents Plan during BOR on January 10 & 11, 2013

University Relations creates “final” plan documents.

Proposed MSUB Strategic Plan Launch Date: **February 1, 2013**