TO: Montana State University Billings Strategic Planning Committee  
FR: Rolf Groseth, Chancellor /\  
RE: Current Planning Process  
Date: April 17, 2012

I want to thank each of you for your willingness to serve Montana State University Billings as an active participant in this planning process. This process of reassessment and renewal is brought about in small measure by the inauguration of a new chancellor, but also by the passing of time since the most recent planning process, and by changes in the educational, economic and cultural environment in which we operate.

We undertake this initiative to examine our position and to chart a course for the future. The expected result will be a strategic vision and plan that identifies goals, objectives, and implementation strategies to redefine MSUB for the next several years.

Your charge, your task, is to help define the characteristics that ought to describe us as an institution in the next five to seven years. Then, I ask you to offer recommendations on how the University should move in the direction of those characteristics.

How will your efforts be used? I urge you to keep Students at the heart of your planning. I urge you to be creative and to open your imaginations. I urge you, to the degree possible, to leave the hats that you wear every day at the door and to think of the University as a whole and of how it can best serve Billings and Montana as a goal.

I look forward to watching the progress of your work and to presenting the results of your efforts at the November Board of Regents meeting.

RSG/rsg