



New Chancellor Goals – June 18, 2019

- **Successful first-year execution of MSU Billings' new Strategic Plan with its themes of education, growth, community partnerships, and foundations/culture. Continual re-evaluation of whether our action plans and metrics are achieving the desired outcome.**
- **Continuation of any first-year Chancellor goals from June 2018 to still be achieved**
- **Increase student enrollment (Strategic Plan, 2.1)**

The HERC team submitted its immediate recruitment findings to the Chancellor's Cabinet, and those recommendations will set the framework for a comprehensive Enrollment Plan. MSU Billings plans to conduct a market study to better understand what kinds of students we do and should serve, and where we are located in the labor market.
- **Expand and strengthen partnerships with potential employers to meet workforce needs (Strategic Plan, 3.1)**

As a regional comprehensive state university, MSU Billings must have a strong relationship with our community when it comes to skills development and workforce preparation. We will be revamping and expanding our internship model and programs, identifying new industries to partner with, and assessing how well we meet the needs of our current partners. MSUB will be making the process for managers to find interns and permanent employees more transparent and simplified, and will work to publish annual success stories about our partnerships.
- **Foster a vibrant campus atmosphere (Strategic Plan, 4.3)**

MSU Billings will put a special focus on creating a more vibrant, active, and engaged campus community. This includes improving employee and student wellness, strengthening our residence life program and facilities, exploring the viability of establishing an e-sports program, and prioritizing the creation of a Diversity Coordinator position. MSUB will also do better at tracking student engagement and participation in campus activities, events, and services in order to assess our progress on this goal.

- **Emphasize service excellence across the university (Strategic Plan, 4.4)**

MSU Billings is committed to improving its service to meet student needs. To this end, we will be examining our new employee orientation and onboarding procedures, creating standard service principles for all employees, and creating "Jacket Service Champions" in each college or department. The action steps will help us to a unified set of service expectations, and will highlight opportunities for MSUB's staff and faculty to do what they do best: put students first.

- **Create a more sustainable campus environment (Strategic Plan, 5.5)**

MSU Billings will be undertaking an effort to reduce our natural resource expenditures and consumption, including the use of paper, water, electricity, and other resources. We will be establishing a new sustainability committee to manage these efforts, empowering student organizations in their efforts, and begin exploring a partnership with AASHE (the Association for the Advancement of Sustainability in Higher Education). Each year, we will be publishing a sustainability report on our progress on these objectives.