

FIRST YEAR GOALS
and
THEMES FOR THE FUTURE
For Montana State University Billings
June 8, 2018

1. Establish the University Executive Council with the aim to improve student access and success by bettering communication, rapidly addressing challenges, and working as an effective team
2. Create the Holistic Enrollment and Retention Committee.
3. Develop a best practice, early-alert system to help students succeed
4. Improve student retention in each department with measurable multi-year targets
5. Recruit more students into each department by creating multi-year stretch goals
6. Reach an enrollment target of 6,000 students in five years
7. Increase diversity and inclusion with multi-year goals
8. Create a veteran-friendly university
9. Establish a Native American Advisory Council
10. Receive maximum allocations for performance funding from the Montana University System (MUS) based on achieving completion and retention targets
11. Analyze and address the organizational structure. Empower management. Recruit effectively for essential talent.
12. Celebrate success and commend the achievements of students, faculty, and staff.
13. Create a culture of continuous development and goal setting.
14. Holistically develop a five-year, student-centered strategic plan.
 - Begin process in September

- Create a simple, easy-to-remember vision and mission that will prioritize values. At the core of our values is putting students first by providing access and success.
- Incorporate key community taskforce recommendations
- Evaluate programs with an eye to align with market needs and student demands.
- Identify hallmark program(s) for each college
- Strategically allocate financial resources
- Create a meaningful marketing plan that aligns with the strategic plan and works to strengthen the MSUB brand

15. Successfully complete our 7-year accreditation renewal

16. Obtain MUS approvals to introduce a doctoral program in education for the university

17. Increase philanthropy with measurable multi-year goals for the university

18. Obtain the balance of funds for Yellowstone Science and Allied Health Building

19. Be actively engaged with community and business leaders. Enhance our programs and degrees to better align with changing workforce needs in our region.

20. Develop a Community Advisory Committee