

# Communication: Organizational Option

## Which employers have hired Montana State University Billings Organizational Communication Option graduates?

G&G Advertising	Amazon
KTVQ	Billings Gazette
Billings Clinic	Chamber of Commerce

## What are the average annual wages and potential lifetime earnings for professionals working in the Organizational Communication field?

Occupation	Annual wage range in MT*	Potential lifetime earnings**
Journalist/Reporters/News Analysts	\$32,340—\$42,440	\$48,370 x 39 yrs = \$1,886,430
College or University Administrators	\$60,070—\$77,630	\$76,780 X 39 yrs = \$2,994,420
Human Resources Specialist	\$39,410—\$59,660	\$62,290 x 39 yrs = \$2,429,310
Editor	\$43,670—\$53,480	\$63,350 x 39 yrs = \$2,470,650

\* Based on wage data in the Montana Career Information System.

\*\* Potential Lifetime earnings are based on the national median wage of occupations in accordance to the U.S. Bureau of Labor Statistics.

## What percentage of Organizational Communication graduates report having a job after graduating?

Out of the 38% of 2022 Organizational Communication graduates that we received grad data on, **100% reported being employed\* after graduation.**

\* Employment includes employment in major, employment not in major, continuing education, and military service.

## Employment opportunities with advanced degrees or experience:

- Postsecondary Education Administrator Managers
- Political Campaign Manager
- Public Information Officer
- Community Relations Director

## Not sure if Org. Communication is for you?

**1.** Take an introductory class in the program such as Exploring Communication Studies! Keep mental notes or a journal to track what you like and dislike!

**2.** Get a part-time job in the field. Check out CareerLink by scanning the QR Code for the latest job openings!



### Career & Employment Services

E-mail: [careers@msubillings.edu](mailto:careers@msubillings.edu) Phone: (406) 657-2168

Web: [www.msubillings.edu/careers](http://www.msubillings.edu/careers)

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# COMMUNICATION ARTS

## ORGANIZATIONAL COMMUNICATION

### Overview of the Organizational Communication program:

The majors offered by the Department of Communication prepare students with industry-specific skills to be competitive when they enter the workforce. Communication skills—knowledge of communication technology, public speaking, and collaborative problem-solving—are highly in demand by employers.

The Organizational Communication Option is designed to educate students entering the fields of business and social service as managers, trainers, human resource officers, and corporate communication staff. This option also provides excellent preparation for graduate study in communication as well as law. The programs in Organizational Communication enable the student (1) to acquire a mature understanding of interaction and other communication issues in organizational situations; (2) to improve the ability to contribute to productive organizational performance; (3) to increase personal effectiveness related to technical communication concerns; and (4) to apply learning to real-life organizational settings.

### What makes the Communication programs unique?

All of the Communication majors can be completed entirely online. Our department offers several HyFlex options to give students maximum flexibility when taking communication courses. Communication curriculum is taught by faculty who incorporate their cutting-edge research into class discussions. Communication majors also have the opportunity to pursue an industry-related internship to supplement their coursework.

### What students like most about the Communication programs:

Students like that they can find program-relevant jobs in their area of study after completing their degrees. Communication coursework is contemporary, collaborative, and customized to the needs of the 21<sup>st</sup> century workforce.



Department Webpage:

<https://www.msubillings.edu/class/comt/index.htm>

