

## Wipfli

Wipfli is a top accounting firm headquartered in Milwaukee, WI. With 1,700 employees, 44,000 clients, 38 offices in US & two in India, Wipfli is a top 20 accounting & consulting firm in the United States. Wipfli specializes in tax, accounting, and consulting services with consulting making up 1/3 of their revenue. Audits for employee benefits, increasing efficiency in process management, and wealth management are amongst the variety of services Wipfli offers. This is the first year Wipfli has been an employer partner with MSUB and they look forward to giving qualified students the opportunity to learn and grow with the company.

Wipfli's internship program was recently recognized by Vault.com where anonymous surveys from the accounting associate population revealed Wipfli's internship program to be ranked #10 nationally, above two of the big four accounting firms.

Career opportunities at Wipfli begin with their competitive internship program, extend to accounting majors that are seeking their CPA, and transpire into audit and tax associates that become experienced consultants. Wipfli also has a marketing department that assists non-profit organizations with branding and promotion. In all of these positions, Wipfli typically looks for candidates that have a customer service background with strong communication skills.

While career opportunities at Wipfli are primarily catered towards business majors, Wipfli has adapted to the industry's increased reliance on technology by offering custom software development and other technology consulting services through their subsidiary where candidates with a tech background such as computer programming are sought.

Kristin Kallies, manager of the campus recruiting program at Wipfli, was able to provide some insight into what working at Wipfli is like, and what candidates have done in the past to succeed. She encourages students to reach out to employers as early as possible and recommends making the effort to build connections while you are still in college because students typically have the most access to employers.

Kristin enjoys the visible impact of her job as she is directly involved in hiring talent and contributing to the company environment and staff morale.

"It is great to see interns interact directly with clients and be pleasantly surprised at the amount of responsibility they are trusted with."

Although the recruiting process is competitive and accounting is very specific, Kristin advised students to recognize the process is a two way street. Putting your best face forward while being honest and genuine is a great strategy to make an impression during the process.

Since Wipfli prefers to pre-rank their candidates, Kristin highly recommended not waiting until the interview to make an impression. Building relationships as early as possible by attending career events, introducing yourself, and asking for information or tours are all great ways to interact and make an impression before the interview.

To ease the transition once you are hired, Kristin was adamant that having an open mind and being flexible to direction, advice, and feedback were key to being a good fit. She assured that asking questions and being mindful & professional will help you succeed no matter what position you are seeking.