

Success and Advice from an MSUB Grad & Career Services Employer Partner www.eidebailly.com/

Kari Foreman, Marketing Intern Career Services, Fall 2010

EideBailly is a regional certified public accounting and business advisory firm whose employees remain dedicated to serving as trusted advisors to their clients. EideBailly has been a Gold Employer Partner with MSUB Career Services since its inception 3 years ago, and as a part of this partnership EideBailly is able to offer superior opportunities to MSUB students. In order to take advantage of such benefits, students must get out there and take control of their own career search.



Debbie Potter, an MSUB graduate and senior tax manager at EideBailly, is the personification of a go-getter. Her demeanor is captivating and her handshake is firm. When asked what sort of advice she would offer current students, she stated, "Start early, get involved and gain experience."

Potter's successful career started when she followed her own advice and snagged an internship with KPMG (one of Career Services' Silver Employer Partners) through Career Services at MSUB. She credits that opportunity for giving her a jumpstart in her own profession and she encourages other accounting students to do the same. "Get an internship and gain some experience. It could turn into a possible hire; you never know."

Potter, although modest about her accomplishments, is truly a success story. She was able to turn the opportunities she experienced while a student at MSUB into achievements that resulted from her determination to take control of her own future. "You have to take initiative in order to be successful: you have to put yourself out there."

As far as the job hunt goes for accounting majors, Potter advises students to get a head start, "Look for jobs a year before you graduate. Accounting firms recruit new hires a year in advance and space will be limited come graduation in the spring." For students approaching graduation who may have missed the opportunity to secure a job, Potter encourages involvement. She suggests that students stay up to date and "Search for opportunities, even if it's just an internship position. Keep working at it."

Other advice from Potter: "Dress professionally, and be personable."

EideBailly is a Gold Employer Partner with Career Services at MSUB because, as Potter puts it, "How could we not be?" The relationship that EideBailly has with the university gives the business "First access to potential employees through Career Services." It also gives EideBailly a chance to "Meet other employers in the community and help one another out with recruiting the best employees for their respective organizations."

Potter Certainly knows the importance of this relationship; she received an internship through Career Services that eventually led to her career. You could do the same. Contact MSUB Career Services at 657-2168 *today* to talk about your future!