The Health Promotion Option will prepare health professionals to seek employment in a variety of agencies such as local, state, national, international non-profit and corporate wellness programs.

The Health Promotion Option is designed to address the seven areas of responsibilities for the health education profession as recommended by the National Commission for Health Education Credentialing (NCHEC). The seven areas of responsibility are:

- Assess Individual and Community Needs for Health Education
- Plan Health Education Strategies, Interventions, and Programs
- Implement Health Education Strategies, Interventions, and Programs
- Conduct Evaluation and Research Related to Health Education
- Administer Health Education Strategies, Interventions, and Programs
- Serve as a Health Education Resource Person
- Communicate for Health and Health Education

The health promotion curriculum will prepare students to:

- develop a strong background in human behavior and behavior modification;
- effectively plan, implement, and evaluate health promotion programs
- increase leadership skills;
- become familiar with the latest research and developments within the field.

Internship opportunities may be explored at local, regional, and national agencies/organizations that qualify students for employment in the respective field.

Health Promotion graduates will find employment opportunities as

- community health educators
- health promotion coordinators
- health promotion consultants
- prevention specialists
- community health outreach workers
- worksite health promotion specialists

Health Promotion Required Courses:

- HHP 210 First Aid and CPR
- HHP 211 Community Health
- HHP 265 Foundations of Health Promotion
- HHP 320 Current Issues in Health
- HHP 330 Health Behavior Theories
- HHP 335 Methods of Health Promotion
- HHP 340 Health Education Strategies
- HHP 364 Research Methods in HHP
- HHP 450 Worksite Health Promotion
- HHP 455 Technological Applications
- HHP 451 Organization and Administration
- HHP 490 Internship