Core Themes Open Forum #3

October 26, 2017

Northwest Commission on Colleges and Universities (NWCCU)



Core Themes and the Strategic Plan

FutureU 2013-2018 Strategic Plan

5 Core Themes

CT1: Cultivating Teaching Excellence

CT2: Providing an Environment for Learning

CT3: Promoting and Engaging in Civic Responsibility

CT4: Enhancing the Community

CT5: Essentials for Success



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CT 3: Promoting and Engaging in Civic Responsibility

<u>INDICATOR</u>	BASE	TARGET	METRIC
Courses that include Service Learning Activities	26	TBD	32
Campus-wide Hours Volunteering in the Community and Region	5474	+3%/yr	13,200
Annual Student Enrollment in Study Abroad Programs (as a percentage of total Bachelor and Associate Degrees Conferred)	1.57%	5.00% (2020)	2.13



CT 3: Promoting and Engaging in Civic Responsibility

➤ 5 Opportunities (for Indicators):

- > Overall: Strengthen the MSUB reputation as a locally, regionally, and globally-engaged institution.
- > Strengthen MSUB's reputation as a well-recognized, locally-engaged institution.
- > Strengthen MSUB's reputation as a well-recognized, regionally-engaged institution.
- > Strengthen MSUB's reputation as a well-recognized, globally-engaged institution.

≥15 Tasks



CT 3: Promoting and Engaging in Civic Responsibility

- ➤ Done: 3: 20%
- >Almost Done: 0
- ➤ Begun: 4: 27%
- ➤ Not Started: 2: 13%
- ➤ Ongoing: 6: 40%



You tell me...

...what this data means to you.

Qualtrics Survey:

Survey: Core Theme 3: Promoting and Engaging in Civic Responsibility

- 1. Does the Assessment and Accreditation Council's assessment of "promoting and engaging in civic responsibility" indicators tell an accurate story of how well MSUB is getting our faculty, staff, and students engaged in the community?
- 2. Is there other evidence, quantitative or qualitative, that demonstrates performance with respect to promoting engagement with the community?
- 3. If MSUB could do one thing to make a difference in becoming a more locally, regionally, or globally engaged institution in the next 2-3 years, what do you recommend we do?
- 4. How would you know if, or how well, that effort worked?
- 5. Do you have any recommendations on how any of the indicators under this core theme might be changed or made more accurate?



Join us for the last two Core Theme Open Forums

November 9, 2017, Open Forum 4:

Core Theme 4: Enhancing the Community, and

Overarching Core Theme 5: Essentials for Success



Thank you for coming and sharing your ideas!