## General Education Requirements – See Attached Page for Specific Courses

<table>
<thead>
<tr>
<th>General Education Category</th>
<th>Course #</th>
<th>Credits</th>
<th>Grade</th>
<th>Semester</th>
<th>Equivalent</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Category I: Global Academic Skills (9 credits)</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>A. Mathematics (3 credits)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>* MA 171 Recommended</td>
</tr>
<tr>
<td>* M 143 or STAT 216 – Major requirement*</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>B. English (3 credits)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>* CA 151</td>
</tr>
<tr>
<td>C. Communication &amp; Information Literacy (3 credits)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>* WRIT 101</td>
<td></td>
<td></td>
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<td></td>
<td></td>
</tr>
<tr>
<td><strong>Category II: Natural Sciences (7 credits)</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2 lectures (6 credits) &amp; 1 lab (1 credit)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>(1 life science &amp; 1 physical science &amp; 1 lab)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Category III: Social Sciences and History (6 credits)</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>A. Social Science (3 credits)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>*</td>
</tr>
<tr>
<td>* ECNS 201 or ECNS 202 – Major requirement*</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>B. History (3 credits)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>*</td>
</tr>
<tr>
<td><strong>Category IV: Cultural Diversity (3 credits)</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Category V: Arts &amp; Humanities (6 credits)</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>A. Fine Arts (3 credits)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>*</td>
</tr>
<tr>
<td>B. Humanities (3 credits)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>*</td>
</tr>
</tbody>
</table>

A minimum grade of "C-" is required in all General Education courses.

*Business majors must pass all preadmission courses at Chief Dull Knife College with a grade of “C-” or better prior to taking most 300 or 400 level Business courses. Students must complete all courses required for a Business major with a grade of “C-” or better.

Students should consult with their advisors to determine if specific courses are necessary in order to satisfy the General Education requirements within this program.

Certain courses in this program have prerequisites; students should check the course descriptions in the General Bulletin for required prerequisites.

*Take courses at Chief Dull Knife College that are equivalent to MSUB General Education course requirements on back page OR earn an AS or AA degree from Chief Dull Knife College.

Reviewed:

__________________________________
__________________________________
__________________________________
__________________________________
### General Education Requirements

**Category I: Global Academic Skills** 9 credits

Students are required to take one course from each subcategory.

<table>
<thead>
<tr>
<th>Subcategory A - Mathematics</th>
<th>3 credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>M 105 Contemporary Mathematics</td>
<td>3</td>
</tr>
<tr>
<td>M 114 Extended Technical Mathematics</td>
<td>3</td>
</tr>
<tr>
<td>M 121 College Algebra</td>
<td>3</td>
</tr>
<tr>
<td>M 122 College Trigonometry</td>
<td>3</td>
</tr>
<tr>
<td>M 130 Mathematics for Elementary Teachers I</td>
<td>3</td>
</tr>
<tr>
<td>M 143 Finite Mathematics</td>
<td>4</td>
</tr>
<tr>
<td>M 161 Survey of Calculus</td>
<td>3</td>
</tr>
<tr>
<td>M 171 Calculus</td>
<td>4</td>
</tr>
<tr>
<td>STAT 141 Introduction to Statistical Concepts</td>
<td>3</td>
</tr>
<tr>
<td>STAT 216 Introduction to Statistics</td>
<td>4</td>
</tr>
</tbody>
</table>

**Subcategory B - English** 3 credits

| WRIT 101 College Writing I | 3 |
| WRIT 121 Introduction to Technical Writing | 3 |
| WRIT 122 Introduction to Business Writing | 3 |
| WRIT 201 College Writing II | 3 |
| WRIT 220 Business & Professional Writing | 3 |
| WRIT 221 Intermediate Technical Writing | 3 |

**Subcategory C - Communication & Information Literacy** 3 credits

| BMIS 150 Computer Literacy | 3 |
| COMX 111 Introduction to Public Speaking | 3 |
| COMX 115 Introduction to Interpersonal Communication | 3 |
| LSCI 125 Research in the Information Age | 3 |

**Category II: Natural Sciences** 6 cr. lecture & 1 cr. lab

Students are required to take one course from each subcategory and at least one corresponding lab or Integrated Sciences.

<table>
<thead>
<tr>
<th>Subcategory A – Life Sciences</th>
<th>3-4 credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>BIOL 101 Discover Biology</td>
<td>3</td>
</tr>
<tr>
<td>BIOL 102 Discover Biology Lab</td>
<td>1</td>
</tr>
<tr>
<td>BIOL 121 Fundamentals of Biology for Allied Health</td>
<td>3</td>
</tr>
<tr>
<td>BIOL 122 Fund of Biology: Evolution, Ecology, and Biodiversity</td>
<td>3</td>
</tr>
<tr>
<td>BIOL 123 Fund of Biology: The Nature of Nutrition</td>
<td>3</td>
</tr>
<tr>
<td>BIOL 160 Principles of Living Systems</td>
<td>3</td>
</tr>
<tr>
<td>BIOL 161 Principles of Living Systems Lab</td>
<td>1</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Subcategory B – Physical Sciences</th>
<th>3-4 credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ASTR 110 Introduction to Astronomy</td>
<td>3</td>
</tr>
<tr>
<td>ASTR 111 Introduction to Astronomy Lab</td>
<td>1</td>
</tr>
<tr>
<td>CHMY 121 Introduction to General Chemistry</td>
<td>3</td>
</tr>
<tr>
<td>CHMY 122 Introduction to General Chemistry Lab</td>
<td>1</td>
</tr>
<tr>
<td>CHMY 141 College Chemistry I</td>
<td>3</td>
</tr>
<tr>
<td>CHMY 142 College Chemistry Laboratory I</td>
<td>1</td>
</tr>
<tr>
<td>GEO 101 Introduction to Physical Geology</td>
<td>3</td>
</tr>
<tr>
<td>GEO 102 Introduction to Physical Geography Laboratory</td>
<td>1</td>
</tr>
<tr>
<td>GPHY 111 Introduction to Physical Geography</td>
<td>3</td>
</tr>
<tr>
<td>GPHY 112 Introduction to Physical Geography Lab</td>
<td>1</td>
</tr>
<tr>
<td>PHYS 103 Our Physical World</td>
<td>3</td>
</tr>
<tr>
<td>PHYS 104 Our Physical World Lab</td>
<td>1</td>
</tr>
<tr>
<td>PHYS 205 College Physics I</td>
<td>3</td>
</tr>
<tr>
<td>PHYS 206 College Physics I Lab</td>
<td>1</td>
</tr>
<tr>
<td>PHYS 105 Fundamentals of Physical Science</td>
<td>3</td>
</tr>
<tr>
<td>PHYS 106 Fundamentals of Physical Science Lab</td>
<td>1</td>
</tr>
</tbody>
</table>

**Integrated Sciences**

| SCIN 101, 102, 103, 104 Integrated Sciences | 3, 1, 1 |

**Category III: Social Sciences and History** 6 credits

Students are required to take one course from each subcategory.

<table>
<thead>
<tr>
<th>Subcategory A – Social Sciences</th>
<th>3 credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ANTY 217 Physical Anthropology &amp; Archeology</td>
<td>3</td>
</tr>
<tr>
<td>BGEN 105 Introduction to Business</td>
<td>3</td>
</tr>
<tr>
<td>COMX 106 Communicating in a Dynamic Workplace</td>
<td>3</td>
</tr>
<tr>
<td>ECNS 201 Principles of Microeconomics</td>
<td>3</td>
</tr>
<tr>
<td>ECNS 202 Principles of Macroeconomics</td>
<td>3</td>
</tr>
<tr>
<td>EDU 105 Education and Democracy</td>
<td>3</td>
</tr>
<tr>
<td>GPHY 121 Human Geography</td>
<td>3</td>
</tr>
<tr>
<td>HTH 110 Personal Health and Wellness</td>
<td>3</td>
</tr>
<tr>
<td>PSCI 101 Introduction to American Government</td>
<td>3</td>
</tr>
<tr>
<td>PSCI 220 Introduction to Comparative Government</td>
<td>3</td>
</tr>
<tr>
<td>PSYX 100 Introduction to Psychology</td>
<td>3</td>
</tr>
<tr>
<td>PSYX 231 Human Relations</td>
<td>3</td>
</tr>
<tr>
<td>SOCI 101 Introduction to Sociology</td>
<td>3</td>
</tr>
<tr>
<td>SOCI 201 Social Problems</td>
<td>3</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Subcategory B – History</th>
<th>3 credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>HSTA 101 American History I</td>
<td>3</td>
</tr>
<tr>
<td>HSTA 102 American History II</td>
<td>3</td>
</tr>
<tr>
<td>HSTR 101 Western Civilization I</td>
<td>3</td>
</tr>
<tr>
<td>HSTR 102 Western Civilization II</td>
<td>3</td>
</tr>
<tr>
<td>HSTR 103 Honors Western Civilization I</td>
<td>3</td>
</tr>
<tr>
<td>HSTR 104 Honors Western Civilization II</td>
<td>3</td>
</tr>
<tr>
<td>PSCI 201 Introduction to International Relations</td>
<td>3</td>
</tr>
</tbody>
</table>

**Category IV: Cultural Diversity** 3 credits

| A&SC/WGSS 274 Women, Culture, and Society | 3 |
| ANTY 200 Culture and Society | 3 |
| ARTH 160 Global Visual Culture | 3 |
| COMX 212 Introduction to Intercultural Communication | 3 |
| GPHY 121 Human Geography | 3 |
| HTH 270 Global Health Issues | 3 |
| LIT 230 World Literature Survey | 3 |
| MUSI 207 World Music | 3 |
| NASX 105 Introduction to Native American Studies | 3 |
| NASX 205 Native Americans in Contemporary Society | 3 |
| PHL 271 Indian Philosophies and Religions | 3 |
| PHL 272 Chinese Philosophies and Religions | 3 |
| REHA 201 Introduction to Diversity in Counseling | 3 |
| RLST 170 The Religious Quest | 3 |
| SPNS 150 The Hispanic Tradition | 3 |

**Category V: Arts & Humanities** 6 credits

Students are required to take one course from each subcategory.

<table>
<thead>
<tr>
<th>Subcategory A – Fine Arts</th>
<th>3 credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ARTZ 101 Art Fundamentals</td>
<td>3</td>
</tr>
<tr>
<td>ARTZ 105 Visual Language-Design</td>
<td>3</td>
</tr>
<tr>
<td>ARTZ 131 Ceramics for Non-majors</td>
<td>3</td>
</tr>
<tr>
<td>CRWR 240 Intro Creative Writing Workshop</td>
<td>3</td>
</tr>
<tr>
<td>FILM 160 Introduction to World Cinema</td>
<td>3</td>
</tr>
<tr>
<td>LIT 270 Film &amp; Literature</td>
<td>3</td>
</tr>
<tr>
<td>MART 260 Computer Presentation and Animation</td>
<td>3</td>
</tr>
<tr>
<td>MUSI 101 Enjoyment of Music</td>
<td>3</td>
</tr>
<tr>
<td>MUSI 114 Band: MSUB Symphonic</td>
<td>1</td>
</tr>
<tr>
<td>MUSI 131 Jazz Ensemble I: MSUB</td>
<td>1</td>
</tr>
<tr>
<td>MUSI 147 Choral Ensemble: University Chorus</td>
<td>1</td>
</tr>
<tr>
<td>PHOT 154 Exploring Digital Photography</td>
<td>3</td>
</tr>
<tr>
<td>THTR 101 Introduction to Theatre</td>
<td>3</td>
</tr>
<tr>
<td>THTR 120 Introduction to Acting I</td>
<td>3</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Subcategory B – Humanities</th>
<th>3 credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ARTH 150 Introduction to Art History</td>
<td>3</td>
</tr>
<tr>
<td>HONR 111 Perspectives and Understanding</td>
<td>3</td>
</tr>
<tr>
<td>LIT 110 Introduction to Literature</td>
<td>3</td>
</tr>
<tr>
<td>LIT 240 The Bible as Literature</td>
<td>3</td>
</tr>
<tr>
<td>PHL 110 Introduction to Ethics</td>
<td>3</td>
</tr>
<tr>
<td>PHL 111 Philosophies of Life</td>
<td>3</td>
</tr>
<tr>
<td>PHL 254 People and Politics</td>
<td>3</td>
</tr>
<tr>
<td>Course</td>
<td>Credits</td>
</tr>
<tr>
<td>--------------</td>
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</tr>
<tr>
<td>^ACTG 201</td>
<td>3</td>
</tr>
<tr>
<td>^ACTG 202</td>
<td>3</td>
</tr>
<tr>
<td>^CAPP 131</td>
<td>3</td>
</tr>
<tr>
<td>^ECNS 201</td>
<td>3</td>
</tr>
<tr>
<td>^ECNS 202</td>
<td>3</td>
</tr>
<tr>
<td>^M 143</td>
<td>4</td>
</tr>
<tr>
<td>^STAT 216</td>
<td>4</td>
</tr>
<tr>
<td>WRIT 220</td>
<td>3</td>
</tr>
<tr>
<td>BGEN 235</td>
<td>3</td>
</tr>
<tr>
<td>BMGT 335</td>
<td>3</td>
</tr>
<tr>
<td>BMIS 311</td>
<td>3</td>
</tr>
<tr>
<td>BMKT 325</td>
<td>3</td>
</tr>
<tr>
<td>BGEN 315</td>
<td>3</td>
</tr>
<tr>
<td>BFIN 322</td>
<td>3</td>
</tr>
<tr>
<td>BMGT 322</td>
<td>3</td>
</tr>
<tr>
<td>BGEN 499</td>
<td>3</td>
</tr>
</tbody>
</table>

*Business majors must pass all preadmission courses with a grade of “C-” or better prior to taking most 300 and 400 level Business courses. Students must complete all courses required for a Business major with a grade of “C-” or better.

**Marketing Option Requirements**

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
<th>Grade</th>
<th>Semester</th>
<th>Equivalent</th>
</tr>
</thead>
<tbody>
<tr>
<td>BGEN 360</td>
<td>3</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>BMKT 337</td>
<td>3</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>BMKT 342</td>
<td>3</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>BMKT 343 or #460</td>
<td>3</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>BMKT 411</td>
<td>3</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>BMKT 436</td>
<td>3</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>BMKT 449 or #446</td>
<td>3</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

#Online only; counted as restricted elective for onsite program

**Restricted Electives**

Select three courses from the following or two courses from the following and one course from the Optional Restricted Electives:

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
<th>Grade</th>
<th>Semester</th>
<th>Equivalent</th>
</tr>
</thead>
<tbody>
<tr>
<td>BMKT 350</td>
<td>3</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>BMKT 470</td>
<td>3</td>
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<tr>
<td>BMKT 490</td>
<td>3</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>BMKT 492</td>
<td>3</td>
<td></td>
<td></td>
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<tr>
<td>BMKT 494</td>
<td>3</td>
<td></td>
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</tr>
</tbody>
</table>
**Optional Restricted Electives**  
Select one course from the following if you selected only two courses from the Restricted Electives. No courses are required from this section if you selected three courses from the Restricted Electives.

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ARTZ 258</td>
<td>New Media I</td>
<td>3</td>
</tr>
<tr>
<td>BGEN 440</td>
<td>Business and the Environment</td>
<td>3</td>
</tr>
<tr>
<td>BGEN 498</td>
<td>Internship</td>
<td>3</td>
</tr>
<tr>
<td>BMGT 422</td>
<td>Project Management</td>
<td>3</td>
</tr>
<tr>
<td>BMIS 310</td>
<td>Web Design, Development and Implementation</td>
<td>3</td>
</tr>
<tr>
<td>BMIS 352</td>
<td>Microcomputer Database Design and Implementation</td>
<td>3</td>
</tr>
<tr>
<td>ECNS 403</td>
<td>Introduction to Econometrics</td>
<td>3</td>
</tr>
</tbody>
</table>

**Electives**  
The number of courses a student elects to take that fulfill both General Education requirements and the major requirements will determine the total number of elective credits required for the degree.

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**BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION — MARKETING OPTION**

<table>
<thead>
<tr>
<th>Categories</th>
<th>Credits</th>
<th>Earned</th>
<th>Remaining</th>
</tr>
</thead>
<tbody>
<tr>
<td>General Education Requirements</td>
<td>31</td>
<td>____</td>
<td>____</td>
</tr>
<tr>
<td>Required Business Core</td>
<td>50</td>
<td>____</td>
<td>____</td>
</tr>
<tr>
<td>Marketing Option Requirements</td>
<td>21</td>
<td>____</td>
<td>____</td>
</tr>
<tr>
<td>Restricted Electives</td>
<td>9</td>
<td>____</td>
<td>____</td>
</tr>
<tr>
<td>Electives (variable)</td>
<td>V</td>
<td>____</td>
<td>____</td>
</tr>
<tr>
<td>Total</td>
<td>120</td>
<td>____</td>
<td>____</td>
</tr>
</tbody>
</table>

*If a student completes one or more of the following courses to satisfy BOTH a General Education and Core requirement, their credits may NOT be counted twice in the total calculation of credits towards graduation: M 143, STAT 216, ECNS 201, or ECNS 202. Such courses will be identified in parentheses ( ).

It is the student’s responsibility to know and meet the requirements for graduation.  
A minimum of 36 credits must be upper division classes (300 and above).  

Notes:
Requirements – Double Option in Management and Marketing

Students seeking to complete options in both Marketing and Management must complete the following in addition to fulfilling the General Education requirements and Business Core requirements:

1. Management Option Requirements
2. Marketing Option Requirements
3. Three courses from the Restricted Elective courses in the Management option
4. **Three different** courses from the Restricted Elective courses in the Marketing option

In most cases, this will result in **five additional courses** beyond that required for either a BSBA Management Option or a BSBA Marketing Option.

Notes: