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THE UNIVERSITY OF
ARIZONA
TUCSON ARIZONA

Department of Communication
Faculty of Social and Behavioral Sciences

Dan Gross (1) title
(Academic Cover) 2 page

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FEB 28 1994

January 5, 1994

Chair, Search #94-1
Communication Arts Screening Committee
Human Resources/EEO-AA Office
Eastern Montana College
1500 N 30 Street
Billings, MT 59101-0298

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HUMAN RESOURCES/EEO-AA
EASTERN MONTANA COLLEGE

To the Chair of the Search Committee:

This letter serves as application for your advertised position of assistant professor. Based on the description of the position in your announcement, my background and interests seem suited to those required to become a faculty member of Eastern Montana College. I completed my Master's in 1990 in Communication at the University of Colorado, and plan to earn my Ph.D. in Communication from the University of Arizona in the summer of 1994.

My teaching and research interests are in media studies, political communication, communication campaigns, and social marketing. At the University of Arizona, I have taught both an introductory course on the social effects of the mass media and a senior level course addressing theories of mass communication in selected contexts. My teaching interests are not limited to mass communication, as I have also enjoyed teaching a broad range of lower and upper division undergraduate classes including communication theory, organizational communication, and the fundamental analysis of communication behavior. While the University of Arizona does not have formalized aggregations of teaching evaluations available at this date, last year my department recognized me with the International Communication Association's Instructional Division's outstanding teaching assistant award.

My orientation to teaching is rooted in a commitment to providing quality instruction in the classroom. I attempt to accomplish this commitment through a variety of methods including: (1) course design that challenges yet provides structure for the course through the design of course projects and papers that underscore the subject matter for the students, (2) use and a continual update of supporting material, e.g., videos, clips from television and film, scholarly research, and, (3) the development of lectures and classroom material that stimulate discussion.

As you will see from my vita, my research emphasis is in media studies, examining the content and social effects of news, advertising, and entertainment programming in the context of a number of public policy issues including health, economic, and environmental policies. My research also focuses on political communication including studies related to political campaigns, the role of women in the political process (both as candidates and voters), and how the media impacts voter decisions.

Enclosed you will find my vita and samples of teaching evaluations from various courses I have instructed. Prior to starting my doctoral program, I was employed in corporate communications, which included experience in marketing and public relations. I have also worked with community based programs in the private non-profit sector wherein my responsibilities ranged from developing public education programs to writing grant proposals.

I look forward to learning more about the position that is available at Eastern Montana College. Letters of recommendation are forthcoming from Dr. Michael Burgoon, Dr. David Buller, and Dr. Henry Kenski. Thank you for your time and consideration. If you require any additional information, please do not hesitate to contact me.

Cordially,

A handwritten signature in cursive script that reads "Barbara J. Walkosz". The signature is written in dark ink and is positioned above the typed name.

Barbara J. Walkosz