## Advising Worksheet

Transfer Institution(S):

## Bachelor of Science Major in Public Relations <br> General Bulletin 2020-2021

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$\qquad$
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General Education Requirements - See Attached Page for Specific Courses

| General Education Category | Course \# | Credits | Grade | Semester | Equivalent |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Category I: Global Academic Skills (9 credits) <br> A. Mathematics ( 3 credits) STAT 141 is a major requirement |  |  |  |  |  |
| B. English (3 credits) |  |  |  |  |  |
| C. Communication \& Information Literacy (3 credits) |  |  |  |  |  |
| Category II: Natural Sciences (7 credits) <br> 2 lectures ( 6 credits) \& 1 lab ( 1 credit) <br> (1 life science \& 1 physical science \& 1 lab) |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
| Category III: Social Sciences and History (6 credits) A. Social Science (3 credits) |  |  |  |  |  |
| B. History (3 credits) |  |  |  |  |  |
| Category IV: Cultural Diversity (3 credits) |  |  |  |  |  |
| Category V: Arts \& Humanities (6 credits) <br> A. Fine Arts (3 credits) |  |  |  |  |  |
| B. Humanities (3 credits) |  |  |  |  |  |

A minimum grade of "C-" required in all General Education courses.
Note: Certain degrees may require a minimum grade of "C" in General Education courses.

Reviewed:
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Subcategory C- Communication \& Information Literacy $\mathbf{3}$ credits BMIS 150 Cyber Security and Electronic Communication 3 COMX 111 Introduction to Public Speaking 3
COMX 115 Introduction to Interpersonal Communication 3
LSCI 125 Research in the Information Age

| Category II: Natural Sciences 6 cr. lecture \& 1 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Students are required to take one course from each subcategory and at least one corresponding lab or Integrated Sciences |  |  |  |  |
| Subcat | ry | Life Sciences | 3-4 cre |  |
| BIOB | 101 | Discover Biology |  |  |
| BIOB | 102 | Discover Biology L |  |  |
| BIOB | 121 | Fundamentals of Bi | gy for Allied Health | 3 |
| BIOB | 122 | Fund of Biology: Biodiversity | ution, Ecology, and | 3 |
| BIOB | 123 | Fund of Biology: Th | Nature of Nutrition | 3 |
| BIOB | 160 | Principles of Living | ystems |  |
| BIOB | 161 | Principles of Livin | ystems Lab |  |


| Subcategory B |  |  |  |
| :--- | :--- | :--- | ---: |
| ASTR | 110 | Physical Sciences | Introcuction to Astronomy |
| ASTR | 111 | Introduction to Astronomy Lab | 3 |
| CHMY | 121 | Introduction to General Chemistry | 1 |
| CHMY | 122 | Introduction to General Chemistry Lab | 3 |
| CHMY | 141 | College Chemistry I | 3 |
| CHMY | 142 | College Chemistry Laboratory I | 1 |
| GEO | 101 | Introduction to Physical Geology | 3 |
| GEO | 102 | Introduction to Physical Geology Laboratory | 1 |
| GPHY | 262 | Spatial Sciences Technology \& Applications | 3 |
| GPHY | 263 | Spatial Sciences \& Technology Lab | 1 |
| PHSX | 103 | Our Physical World | 3 |
| PHSX | 104 | Our Physical World Lab | 1 |
| PHSX | 205 | College Physics I | 3 |
| PHSX | 206 | College Physics I Lab | 1 |

## Integrated Sciences

SCIN 101, 102, 103, 104 Integrated Sciences

| CATEGORY III: | SoCIAL SCIENCES AND HISTORY | 6 CREDITS |  |
| :--- | :---: | :--- | ---: |
| Students are required to take one course from each subcategory |  |  |  |
| Subcategory |  | A | Social Sciences |
| ANTY | 217 | Physical Anthropology \& Archeology | $\mathbf{3}$ credits |
| BGEN | 105 | Introduction to Business | 3 |
| COMX | 106 | Communicating in a Dynamic Workplace | 3 |
| ECNS | 201 | Principles of Microceconomics | 3 |
| ECNS | 202 | Principles of Macroeconomics | 3 |
| EDU | 105 | Education and Democracy | 3 |
| GPHY | 141 | Geography of World Regions | 3 |
| HTH | 110 | Personal Health and Wellness | 3 |
| PSCI | 210 | Introduction to American Government | 3 |
| PSCI | 220 | Introduction to Comparative Government | 3 |
| PSYX | 100 | Introduction to Psychology | 3 |
| SOCI | 101 | Introduction to Sociology | 3 |
| SOCI | 201 | Social Problems | 3 |


| Subcategory B |  |  | History |
| :--- | :--- | :--- | ---: |$\quad \mathbf{3}$ credits


| CATEGORY IV: |  |  | CULTURAL DIVERSITY |
| :--- | :--- | :--- | ---: | 3 credits


| CATEGORY V: | ARTS \& HUMANITIES | $\mathbf{6}$ credits |  |
| :--- | :--- | :--- | ---: |
| Students |  |  | are required to take one course from each subcategory |
| Subcategory A | - | Fine Arts | $\mathbf{3}$ credits |
| ARTZ | 101 | Art Fundamentals | 3 |
| ARTZ | 105 | Visual Language-Drawing | 3 |
| ARTZ | 106 | Visual Language-2-D Foundations | 3 |
| ARTZ | 108 | Visual Language-3-D Foundations | 3 |
| ARTZ | 131 | Ceramics for Non-majors | 3 |
| CRWR | 240 | Intro Creative Writing Workshop | 3 |
| FILM | 160 | Introduction to World Cinema | 3 |
| LIT | 270 | Film \& Literature | 3 |
| MART | 260 | Computer Presentation and Animation | 3 |
| MUSI | 101 | Enjoyment of Music | 3 |
| MUSI | 114 | Band: MSUB Symphonic | 1 |
| MUSI | 131 | Jazz Ensemble I: MSUB | 1 |
| MUSI | 147 | Choral Ensemble: University Chorus | 1 |
| PHOT | 154 | Exploring Digital Photography | 3 |
| THTR | 101 | Introduction to Theatre | 3 |
| THTR | 120 | Introduction to Acting I | 3 |
|  |  |  |  |


| Subcategory B |  |  | Humanities |
| :--- | :---: | :--- | ---: | $\mathbf{3}$ credits


| Course | Credits | Grade | Semester | Equivalent |
| :--- | :--- | :--- | :--- | :--- | :--- |

Public Relations Core Requirements

| COMX | 200 | Exploring Communication Studies | 3 |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| COMX | 320 | Principles of Organizational Communication | 3 |  |  |  |
| COMX | 330 | Principles of Media Studies | 3 |  |  |  |
| COMX | 351 | Principles of Public Relations | 3 |  |  |  |
| COMX | 400 | Communication Theory | 3 |  |  |  |
| COMX | 401 | Communication Law \& Ethics | 3 |  |  |  |
| COMX | 431 | New Media Skills | 3 |  |  |  |
| COMX | 438 | Multicultural Mass Communication | 3 |  |  |  |
| COMX | 456 | Case Studies in Public Relations | 3 |  |  |  |
| COMX | 460 | Research Methods | 3 |  |  |  |
| COMX | 481 | Campaign Planning | 3 |  |  |  |
| COMX | 499 | Capstone | 3 |  |  |  |
| JRNL | 270 | Reporting | 3 |  |  |  |

Public Relations Emphases - Following advisor's consultation, select 6 credits from one 1 emphasis below:

## Emphasis 1: Digital Media

| COMX | 331 | Theories of Media and Society | 3 |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| COMX | 340 | Visual Rhetoric | 3 |  |  |  |

## Emphasis 2: Community Public Relations

| COMX | 452 | Issues in Public Relations | 3 |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| COMX | 480 | Health Communication | 3 |  |  |  |
| COMX | 482 | Women, Media, and Society | 3 |  |  |  |

## Emphasis 3: Public Affairs

| COMX | 211 | Advanced Public Speaking | 3 |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| COMX | 341 | History and Theory of Persuasion | 3 |  |  |  |
| COMX | 434 | Political Communication | 3 |  |  |  |

Certain courses in this program have prerequisites; students should check the course descriptions for required prerequisites.
Note: Substitutions between options can be made with advisor or consent. Students must earn a grade of "C" or above in courses used to satisfy major or minor requirements in the Communication and Theatre Department. The Department of Communication and Theatre offers a BA in Communication online. Check the university website for details at www.msubillings.edu.

Electives - The total number of elective credits required for the degree will be determined by the number of courses a student elects to take which fulfill both the General Education requirements and the major requirements. Electives should be chosen in consultation with an academic advisor.

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## Bachelor of Science Degree in Public Relations

## Categories Credits Earned Remaining

| General Education Requirements | 31 | - | - |
| :--- | ---: | :--- | :--- |
| Public Relations Requirements | 39 | - | - |
| Public Relations Emphases | 6 | - | - |
| Electives (may vary) | V | - | - |
| Total | 120 | - | - |

It is the student's responsibility to know and meet the requirements for graduation. A minimum of 36 credits must be upper division classes ( 300 and above).

## Notes:

