

### **ADVISING WORKSHEET**

| TRANSFER | Institution | (S) | ): |
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# MSUBILLINGS BACHELOR OF SCIENCE MAJOR IN PUBLIC RELATIONS General Bulletin 2019-2020

| Montana State University Billings |              |  |
|-----------------------------------|--------------|--|
| Advising and Career Services      |              |  |
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#### GENERAL EDUCATION REQUIREMENTS - SEE ATTACHED PAGE FOR SPECIFIC COURSES

| General Education Category  | Course # | Credits | Grade | Semester | Equivalent |
|---|----------|---------|-------|----------|------------|
| Category I: Global Academic Skills (9 credits) A. Mathematics (3 credits)  STAT 141 is a major requirement                        |          |         |       |          |            |
| B. English (3 credits)  |          |         |       |          |            |
| C. Communication & Information Literacy (3 credits)   |          |         |       |          |            |
| Category II: Natural Sciences (7 credits) 2 lectures (6 credits) & 1 lab (1 credit) (1 life science & 1 physical science & 1 lab) |          |         |       |          |            |
|   |          |         |       |          |            |
|   |          |         |       |          |            |
| Category III: Social Sciences and History (6 credits) A. Social Science (3 credits)   |          |         |       |          |            |
| B. History (3 credits)  |          |         |       |          |            |
| Category IV: Cultural Diversity (3 credits)   |          |         |       |          |            |
| Category V: Arts & Humanities (6 credits) A. Fine Arts (3 credits)  |          |         |       |          |            |
| B. Humanities (3 credits)   |          |         |       |          |            |

A minimum grade of "C-" required in all General Education courses.

Note: Certain degrees may require a minimum grade of "C" in General Education courses.

| Reviewed | l: |      |  |  |
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## GENERAL EDUCATION REQUIREMENTS

| CATEGORY I: GLOBAL ACADEMIC SKILLS 9 credits Students are required to take one course from each subcategory.  | CATEGORY III: SOCIAL SCIENCES AND HISTORY 6 CREDITS   |  |  |  |
|---|---|--|--|--|
| Students are required to take one course from each subcategory  Subcategory A - Mathematics  Subcategory A - Social Sciences  Subcategory A - Social Sciences  Subcategory A - Social Sciences  Subcategory A - Social Sciences |   |  |  |  |
| M 105 Contemporary Mathematics 3  | Subcategory A – Social Sciences 3 credits ANTY 217 Physical Anthropology & Archeology 3                                     |  |  |  |
| M 114 Extended Technical Mathematics 3  | ANTY 217 Physical Anthropology & Archeology 3 BGEN 105 Introduction to Business 3   |  |  |  |
| M 121 College Algebra 3   | COMX 106 Communicating in a Dynamic Workplace 3   |  |  |  |
| M 122 College Trigonometry 3  | ECNS 201 Principles of Microeconomics 3   |  |  |  |
| M 130 Mathematics for Elementary Teachers I 3   | ECNS 201 Principles of Microeconomics 3<br>ECNS 202 Principles of Macroeconomics 3<br>EDU 105 Education and Democracy 3     |  |  |  |
| M 140 College Math for Healthcare 3   | EDU 105 Education and Democracy 3   |  |  |  |
| M 143 Finite Mathematics 4  | GPHY 141 Geography of World Regions 3<br>HTH 110 Personal Health and Wellness 3   |  |  |  |
| M 161 Survey of Calculus 3  |   |  |  |  |
| M 171 Calculus I 4  | PSCI 210 Introduction to American Government 3  |  |  |  |
| STAT 141 Introduction to Statistical Concepts 3 STAT 216 Introduction to Statistics 4   | PSCI 220 Introduction to Comparative Government 3<br>PSYX 100 Introduction to Psychology 3                                  |  |  |  |
| STAT 216 introduction to Statistics 4   | PSYX 100 Introduction to Psychology 3   |  |  |  |
| Subcategory B - English 3 credits   | SOCI 101 Introduction to Sociology 3<br>SOCI 201 Social Problems 3  |  |  |  |
| WRIT 101 College Writing I 3  | SOCI 201 Social Problems 3  |  |  |  |
| WRIT 121 Introduction to Technical Writing 3  | Subcategory B - History 3 credits   |  |  |  |
| WRIT 122 Introduction to Business Writing 3   | HSTA 101 American History I 3   |  |  |  |
| WRIT 201 College Writing II 3   | HSTA 102 American History II 3  |  |  |  |
| WRIT 220 Business & Professional Writing 3  |   |  |  |  |
| WRIT 221 Intermediate Technical Writing 3   | HSTR 101 Western Civilization I 3<br>HSTR 102 Western Civilization II 3   |  |  |  |
|   | HSTR 103 Honors Western Civilization I 3  |  |  |  |
| Subcategory C- Communication & Information Literacy 3 credits   | HSTR 104 Honors Western Civilization II 3   |  |  |  |
| BMIS 150 Cyber Security and Electronic Communication 3  | PSCI 230 Introduction to International Relations 3  |  |  |  |
| COMX 111 Introduction to Public Speaking 3  |   |  |  |  |
| COMX 115 Introduction to Interpersonal Communication 3  | CATEGORY IV: CULTURAL DIVERSITY 3 credits   |  |  |  |
| LSCI 125 Research in the Information Age 3  | A&SC/WGSS 274 Women, Culture, and Society 3   |  |  |  |
|   | ANTY 220 Culture and Society 3  |  |  |  |
| CATEGORY II: NATURAL SCIENCES 6 cr. lecture & 1 cr. lab   | ARTH 160 Global Visual Culture 3  |  |  |  |
| Students are required to take one course from each subcategory and  | COMX 212 Introduction to Intercultural Communication 3  |  |  |  |
| at least one corresponding lab <u>or</u> Integrated Sciences  | GPHY 121 Human Geography 3  |  |  |  |
| Subcategory A – Life Sciences 3-4 credits   | HTH 270 Global Health Issues 3  |  |  |  |
| BIOB 101 Discover Biology 3   | LIT 230 World Literature 3  |  |  |  |
| BIOB 102 Discover Biology Lab 1   | MUSI 207 World Music 3  |  |  |  |
| BIOB 121 Fundamentals of Biology for Allied Health 3  | NASX 105 Introduction to Native American Studies 3  |  |  |  |
| BIOB 122 Fund of Biology: Evolution, Ecology, and   | NASX 205 Native Americans in Contemporary Society 3   |  |  |  |
| Biodiversity 3 BIOB 123 Fund of Biology: The Nature of Nutrition 3  | PHL 271 Indian Philosophies and Religions 3   |  |  |  |
| BIOB 123 Fund of Biology: The Nature of Nutrition 3 BIOB 160 Principles of Living Systems 3   | PHL 272 Chinese Philosophies and Religions 3  |  |  |  |
| BIOB 161 Principles of Living Systems Lab   | REHA 201 Introduction to Diversity in Counseling 3  |  |  |  |
| BIOD 101 Timespies of Living Bysteins Lab   | RLST 170 The Religious Quest 3<br>SPNS 150 The Hispanic Tradition 3   |  |  |  |
| Subcategory B – Physical Sciences 3-4 credits   | SPNS 150 The Hispanic Tradition 3   |  |  |  |
| ASTR 110 Introduction to Astronomy 3  | Commence V. Annua & Warranger   |  |  |  |
| ASTR 111 Introduction to Astronomy Lab 1  | CATEGORY V: ARTS & HUMANITIES 6 credits   |  |  |  |
| CHMY 121 Introduction to General Chemistry 3  | Students are required to take one course from each subcategory  |  |  |  |
| CHMY 122 Introduction to General Chemistry Lab 1  | Subcategory A – Fine Arts 3 credits   |  |  |  |
| CHMY 141 College Chemistry I 3  | ARTZ 101 Art Fundamentals 3   |  |  |  |
| CHMY 142 College Chemistry Laboratory I 1   | ARTZ 105 Visual Language-Drawing 3<br>ARTZ 106 Visual Language-2-D Foundations 3  |  |  |  |
| GEO 101 Introduction to Physical Geology 3  | ARTZ 100 Visual Language-2-D Foundations 3  ARTZ 108 Visual Language-3-D Foundations 3                                      |  |  |  |
| GEO 102 Introduction to Physical Geology Laboratory 1   |   |  |  |  |
| GPHY 111 Introduction to Physical Geography 3   | ARTZ 131 Ceramics for Non-majors 3<br>CRWR 240 Intro Creative Writing Workshop 3<br>FILM 160 Introduction to World Cinema 3 |  |  |  |
| GPHY 112 Introduction to Physical Geography Lab 1   | FILM 160 Introduction to World Cinema 3   |  |  |  |
| PHSX 103 Our Physical World 3   |   |  |  |  |
| PHSX 104 Our Physical World Lab 1   | LIT 270 Film & Literature 3<br>MART 260 Computer Presentation and Animation 3<br>MUSI 101 Enjoyment of Music 3              |  |  |  |
| PHSX 205 College Physics I 3<br>PHSX 206 College Physics I Lab 1  | MUSI 101 Enjoyment of Music 3   |  |  |  |
| PHSX 206 College Physics I Lab 1  | MUSI 114 Band: MSUB Symphonic 1   |  |  |  |
| Integrated Sciences   | MUSI 131 Jazz Ensemble I: MSUB 1  |  |  |  |
| SCIN 101, 102, 103, 104 Integrated Sciences 3, 1, 3, 1  | MUSI 147 Choral Ensemble: University Chorus 1   |  |  |  |
| 5, 1, 5, 1  | PHOT 154 Exploring Digital Photography 3  |  |  |  |
|   | THTR 101 Introduction to Theatre 3  |  |  |  |
|   | THTR 120 Introduction to Acting I 3   |  |  |  |
|   | Subcatagory R. Humanitias 2 and disc  |  |  |  |
|   | Subcategory B - Humanities 3 credits ARTH 150 Introduction to Art History 3   |  |  |  |
|   | HONR 111 Perspectives and Understanding 3   |  |  |  |
|   | LIT 110 Introduction to Literature 3  |  |  |  |
|   | LIT 240 The Bible as Literature 3   |  |  |  |
|   | PHL 110 Introduction to Ethics 3  |  |  |  |
|   | PHL 111 Philosophies of Life 3  |  |  |  |
|   | PHL 254 People and Politics 3   |  |  |  |
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|                                    |     | Course   | Credits      | Grade    | Semester       | Equivalent |
|------------------------------------|-----|--|--------------|----------|----------------|------------|
| Public Relations Core Requirements |     |  |              |          |                |            |
| COMX                               | 200 | Exploring Communication Studies                      | 3            |          |                |            |
| COMX                               | 320 | Principles of Organizational Communication           | 3            |          |                |            |
| COMX                               | 330 | Principles of Media Studies                          | 3            |          |                |            |
| COMX                               | 351 | Principles of Public Relations                       | 3            |          |                |            |
| COMX                               | 400 | Communication Theory                                 | 3            |          |                |            |
| COMX                               | 401 | Communication Law & Ethics                           | 3            |          |                |            |
| COMX                               | 431 | New Media Skills                                     | 3            |          |                |            |
| COMX                               | 438 | Multicultural Mass Communication                     | 3            |          |                |            |
| COMX                               | 456 | Case Studies in Public Relations                     | 3            |          |                |            |
| COMX                               | 460 | Research Methods                                     | 3            |          |                |            |
| COMX                               | 481 | Campaign Planning                                    | 3            |          |                |            |
| COMX                               | 499 | Capstone   | 3            |          |                |            |
| JRNL                               | 270 | Reporting  | 3            |          |                |            |
| Public Re                          |     | mphases - Following advisor's consultation, selected | et 6 credits | from one | e1 emphasis bo | elow:      |
| COMX                               | 331 | Theories of Media and Society                        | 3            |          |                |            |
| COMX                               | 340 | Visual Rhetoric                                      | 3            |          |                |            |
|                                    |     |  |              |          |                |            |

COMX 341 History and Theory of Persuasion 3

COMX 434 Political Communication 3

3

3

3

3

**Emphasis 2: Community Public Relations** 

452

480

482

**Emphasis 3: Public Affairs** 

211

Issues in Public Relations

Women, Media, and Society

Advanced Public Speaking

Health Communication

COMX

COMX

COMX

COMX

Certain courses in this program have prerequisites; students should check the course descriptions for required prerequisites.

Note: Substitutions between options can be made with advisor or consent. Students must earn a grade of "C" or above in courses used to satisfy major or minor requirements in the Communication and Theatre Department. The Department of Communication and Theatre offers a BA in Communication online. Check the university website for details at <a href="https://www.msubillings.edu">www.msubillings.edu</a>.

| academic advisor. |  |  |  |  |  |  |
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**Electives** - The total number of elective credits required for the degree will be determined by the number of courses a student elects to take which fulfill both the General Education requirements and the major requirements. Electives should be chosen in consultation with an

#### **BACHELOR OF SCIENCE DEGREE IN PUBLIC RELATIONS**

| Categories                     | Credits | Earned | Remaining |
|--------------------------------|---------|--------|-----------|
| General Education Requirements | 31      |        |           |
| Public Relations Requirements  | 39      |        |           |
| Public Relations Emphases      | 6       |        |           |
| Electives (may vary)           | V       |        |           |
| Total                          | 120     |        |           |

It is the student's responsibility to know and meet the requirements for graduation. A minimum of 36 credits must be upper division classes (300 and above).

Notes: